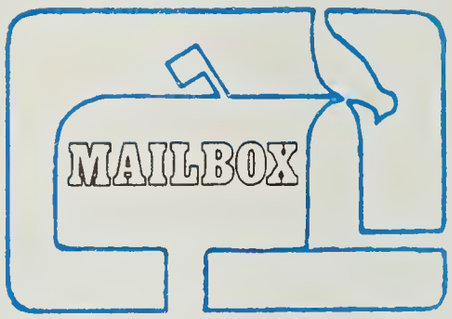
Carolina Country®

October 1987

Golfers Check Their Maps And Head For The South Brunswick Islands

See story, page 14



Constitutional Amendment Needed To Grant Equality "Without Regard To Sex"

Your review of the value and validity of our Constitution (July) is accurate except for one glaring omission: Women (and slaves at the time of the original penning) were clearly not counted as citizens with any rights. They were non-persons.

And for the longest time we had no right to own property (we were the property), to vote, to serve on a jury or even the legal right to control our children.

The 14th amendment has never been properly and consistently interpreted by the courts to give us "equal protection of the law" and thus serve as a vehicle for class action against all the laws that have kept "women in their place."

On the contrary, we have had to struggle, statute by statute, regulation by regulation against so-called protective labor laws, unjust property acquisition and inheritance laws, discriminatory and sexist educational and career development practices.

We've obtained the legal right to our children, however much lip service is given when it comes to securing actual child support enforcement.

What the Constitution needs still—what the country needs, what we the people need—is to define the legal concept of equality for men and women once and for all by ratification of the Equal Rights Amendment.

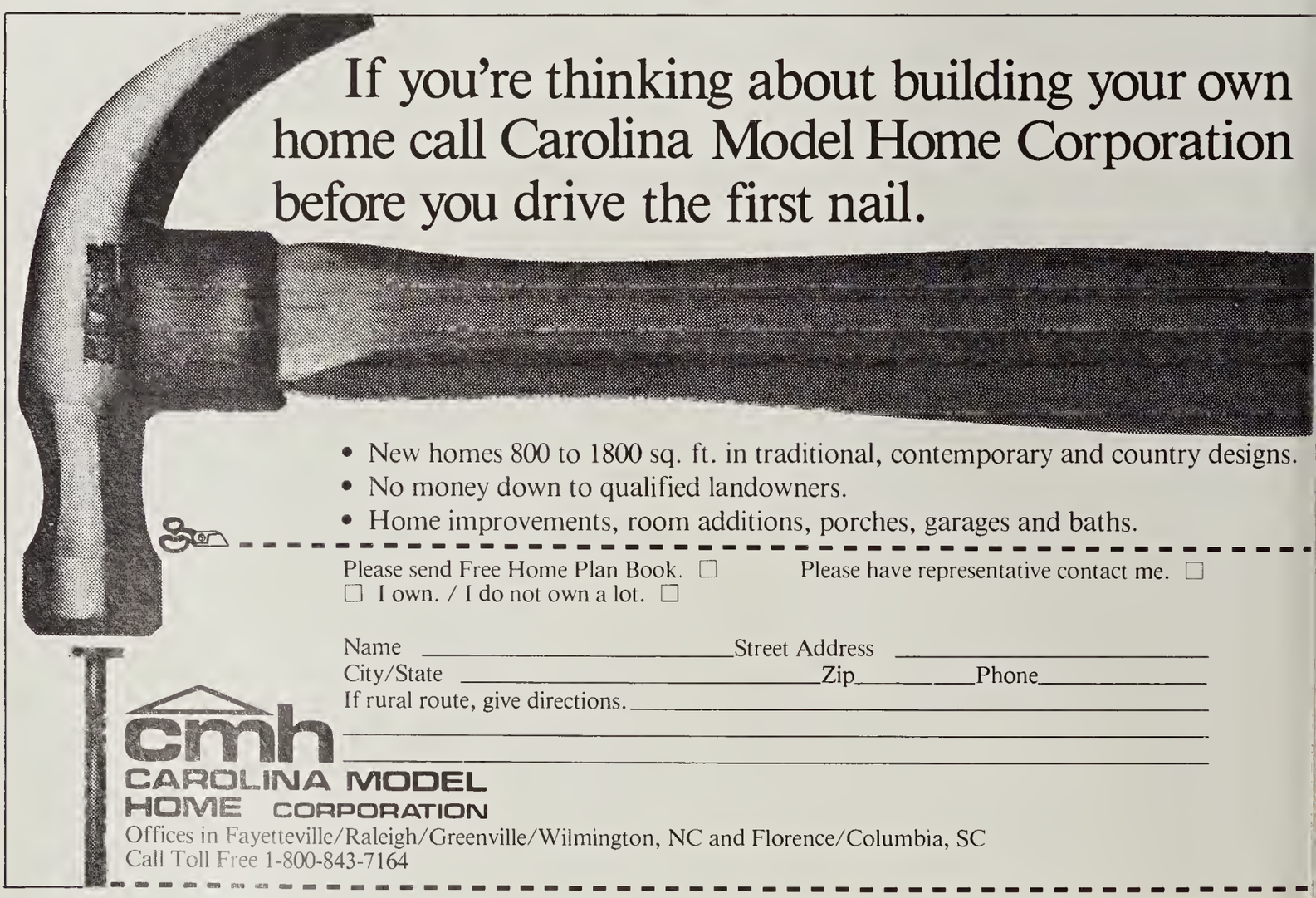
Originally introduced in 1923, the amendment is again before Congress with bi-partisan sponsorship in both the House and the Senate. It is clear, simple and direct with all of its 51 words:

- Section 1. Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.
- Section 2. The Congress shall have the power to enforce, by appropriate legislation, the provisions of this Article.
- Section 3. This Amendment shall take effect two years after the date of ratification.

Let's keep the Constitution current and relevant. Let us practice what we have preached and insisted that other countries do with their Constitutions: for example, Japan's after World War II.

It is long overdue that we amend *our* "Supreme Law of the Land" to grant equality of rights under the law without regard to sex.

Anne Fischer
Rt. 4, Morganton



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VIEWPOINT

The Willard: A Rural Electric Landmark

This editorial was written by Gene Clifford, who is a cooperative consultant with the National Rural Electric Cooperative Association.

History fairly oozes from the classic beaux-arts styling of the remarkable Willard Hotel in our capital city.

After standing glumly, gutted and abandoned, at the very edge of destruction for 18 years, this majestic old structure was rescued at last, tastefully restored, and reopened in August, 1986, to pulse once again with the tempo of Washington's important and colorful events.

The preservation of this beautiful landmark on famous Pennsylvania Avenue keeps intact the scene of an event of great significance to cooperative rural electrification in this country.

It was just 45 years ago, on March 19, 1942, when 11 leaders of this infant program, deeply disturbed by problems that threatened its very existence, sat in the Willard and completed articles of incorporation for a national association to pool their common interests. The product of their unanimous resolve that day was NRECA, the National Rural Electric Cooperative Association.

The Willard Inter-Continental Hotel

The incorporators pressed on the next day, returning to the Willard to adopt by-laws and set the new association in motion. They had only a paper organization—no offices, little money and no members. But they did share a solid belief in the need to join together and a fierce determination to make their association work.

Just one month later, they met again in St. Louis as NRECA's first board. The organization then had 144 members.

Two months after that, the total had nearly doubled to 266, and by year's end it was almost 400.

Another action at the St. Louis meeting may have been even more significant. The board invited a fervent congressional supporter, Clyde T. Ellis of Arkansas, to head the new organization as its Executive Manager. On Jan. 3, 1943, he took on the task that was to command his energies for nearly a quarter-century. Again and again during those years, the peppery Ellis sparked the fires of member resolve that kept America's most effective rural development program alive and growing.

The fledgling NRECA moved quickly in 1943 to tackle two dangerous problems confronting its young member systems. First was the refusal of insurance companies to provide coverage for rural electrics except at rates running 50 to 100 percent higher than those charged to investor-owned utilities.

This battle raged until NRECA moved to organize a new company to be owned by the co-ops themselves. This threat

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James M. Hubbard/Executive Vice President
Owen Bishop/Editor

Dan Cook /Contributing Editor
Randy Wheeless /Contributing Editor
Monica Russell /Editorial-Advertising Assistant
Sandra A. Ward /Graphics Assistant

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NCEMC Scholarship To Aid NCSU Engineering Student

North Carolina Electric Membership Corporation (NCEMC), the power-supply arm of the statewide EMC organization, will lend a helping hand to an electrical engineering major at N.C. State University through a newly established scholarship.

The scholarship has been designed to assist a junior electrical engineering major at N.C. State who has an interest in electrical power engineering, an outstanding scholastic record and leadership potential.

The $2,000 scholarship will be split between the winner's final two years of study.

George Ferrell, director of planning and engineering at NCEMC, said the award has been needed for some time, considering the number of engineers employed by the state's EMCs.

"We've seen an increasing need for it, knowing the importance of engineers to our member cooperatives. We finally got to the point where we decided to make a long-term commitment to this scholarship," said Ferrell.

Plans call for each scholarship winner to serve as a summer intern at an EMC prior to starting the senior year.

Ferrell said he felt the summer internship program will help the EMCs as well as the scholarship recipients.

"We see this as a benefit for the member co-ops," said Ferrell. "We believe the program will help the co-ops land some of the award winners as employees after they receive their degrees. In that way, it can bring the EMCs some bright young engineers to bolster their staffs."

The first recipient of the NCEMC Scholarship is Marvin A. Watkins, a Winston-Salem native.

The 1982 graduate of East Forsyth High School served for two years in the Marine Corps as a radio repairman before enrolling at NCSU in 1984.

"I was really interested in the scholarship because power systems is one area I haven't studied fully," he said. "I hadn't heard of EMCs before this, but now I have a good idea of what they're all about. I'm looking forward to working at one of the EMCs next summer."

Rural Electric Landmark

Continued from page 3

eased the rate inequity very promptly, and the association turned to an even more serious difficulty, the federal freeze on rural construction materials during World War II.

To begin this struggle, the charter board tried for a show of strength in the first NRECA annual meeting in St. Louis, Jan. 18-19, 1943, hoping optimistically for a turnout of 500 delegates. They were ecstatic when the meeting was shifted twice to larger rooms to accommodate the 1,200 enthusiastic rural electric boosters who showed up.

This display, and dogged efforts to convince official Washington that an electrified rural America would be a mighty support for the war effort, finally thawed the freeze. And the story of an irresistible mutual effort truly was under way.

It all began 45 years ago in that famous Willard Hotel, often hailed as "the residence of Presidents" and the "crown jewel of Pennsylvania Avenue."

Five years down the road, NRECA will mark its Golden Anniversary. If there are candles on a celebration cake then, they will serve as reminders that rural Americans have come a long, bright way since the days of darkness. And they did it themselves—together.

EMC Association Gift Goes To Wake Technical College

The North Carolina Association of Electric Cooperatives (NCAEC) has contributed $1,000 to Wake Technical College in Raleigh in recognition of the role the state's technical colleges play in training the Tar Heel workforce.

"Wake Technical College has been the site for much of the co-ops' lineman training over the past several years," said David Williams, manager of association and corporation services for NCAEC.

"Our management and board felt it would be appropriate to offer some assistance to the school because of the relationship we've developed."

The gift was presented to Dr. Bruce I. Howell, president of the college, who said it would be used for scholarships and other needs.

NCAEC, a statewide trade association serving North Carolina's 28 Electric Membership Corporations, coordinates technical training programs for linemen throughout the state.

The training, most of which is based at Wake Technical College, involves classroom instruction and poletop experience.

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Through NCDA

Pesticide Pick-up Service Offered

Unwanted pesticides collecting dust in garages and farm buildings are not only bothersome, they're dangerous.

However, a newly expanded program sponsored by the North Carolina Department of Agriculture (NCDA) will make disposing of such chemicals as simple as a phone call.

The NCDA's pesticide pick-up program, which has been in operation for a couple of years, received a boost this year from the General Assembly when funding went from a scant $7,500 to more than $140,000.

William McClelland, a pesticide and hazardous waste specialist with the NCDA, said he hopes the program will now be able to cover the state more effectively and handle more requests than ever before.

McClelland said pesticides left unattended could develop leaks after a period of time, with owners often totally unaware of how to get rid of the chemicals safely.

Under the program, Tar Heels can call the NCDA and an agent will be dispatched to check the situation. If the containers are labeled, the agent will likely take the chemicals away.

However, the program is not geared to accept unknown chemicals due to the cost of testing the chemicals to determine what they are. McClelland said the department will work with the owner to make sure such unknown chemicals run no risk of leaking.

A boost to the pesticide pick-up program was badly needed because farmers have unwanted chemicals with no way to properly get rid of them, according to McClelland.

"Most farmers are responsible people," said McClelland. "They want to do the right thing."

With the increased budget,

McClelland hopes word of the program spreads and the NCDA can dispose of all problem pesticides.

Currently, most of the chemicals are being destroyed through incineration because placing them in landfills would not eliminate the potential hazard of the pesticides.

Although incineration is more costly, McClelland said, it is the only safe way to dispose of the pesticides without running a future risk to the environment.

If you would like to know more about the pick-up program or have pesticides that need to be disposed, write or call William McClelland at the NCDA, 4000 Reedy Creek Road, Raleigh, NC 27607. Phone: (919) 733-7366.

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HERE / THERE / EVERYWHERE / HERE

Minnie Miller Brown Receives National Rural Life Award

Minnie Miller Brown, retired state agent for the Agricultural Extension Service at North Carolina State University, has been named the recipient of the 1987 Distinguished Service to Rural Life Award.

Given by the Rural Sociological Society, the award recognizes individual contributions to the quality of rural life. Nationally recognized for her work with the Expanded Foods and Nutrition Education Program, Brown has focused on the nutritional problems of the rural poor.

BROWN

Brown joined the Extension Service in 1947 as a home economics agent in Charlotte. In 1967, after working at North Carolina A&T in Greensboro, she moved to N.C. State.

Brown retired from the Extension Service in 1982 but continues to be involved in the problems of the rural poor—teaching on the topic at N.C. State and Cornell University. She is currently the minority student coordinator at the School of Agriculture and Life Sciences at N.C. State.

In addition to her Rural Life Award, Brown has also received two Winthrop Rockefeller Awards for Distinguished Rural Service and a Carnegie Fellowship.

Good Times In Store At Museum Festival

Crafts, antique autos and entertainment will be on tap as the Onslow County Museum holds its 10th Annual Arts & Crafts Festival, Nov. 1, in Richlands.

The festival will run from 10 a.m. to 5 p.m. on Wilmington Street in Richlands, with over 100 artists expected to display and sell crafts.

North Carolina musicians will also be on hand to provide entertainment to go along with plenty of barbeque and various activities for children.

Car buffs will delight in the Antique Automobile Show at the festival.

For more information on the festival, write to the Onslow County Museum at P.O. Box 384, Richlands, NC 28574. Phone: (919) 324-5008.

Davie Craft Corner Set For Nov. 20-21

Varied crafts, including woodwork, corn shuck flowers, folk art and stained glass, will be featured at the 18th Annual Davie Craft Corner, Nov. 20-21.

The event will be held at the National Guard Armory, Highway 64 East, Mocksville.

For more information, write to Glenn Miller at P.O. Box 812, Mocksville, NC 27028.

Williamston To Host Roanoke Guild Fair

The Roanoke Arts and Crafts Guild and the North Carolina Agricultural Extension Service will sponsor a Guild Fair, Nov. 14-15 in Williamston.

Demonstrations and sales will highlight the fair at Williamston High School.

For more information on the fair, write to the Guild at P.O. Box 1148, Williamston, NC 27892.

Statesville Center To Hold Public Reception Oct. 18

Statesville's Art & Science Center will hold a public reception Oct. 18 in conjunction with the Center's Contemporary Quilts & Quilted Wearables program.

The reception, from 2 to 5 p.m., will feature such fiber artists as Jennifer Amor, Patti Page, Cynthia Page, Ellen Guerrant and Sue Alvarez.

The Art & Science Center is open Thursday from noon to 8 p.m. and Friday and Saturday from 2 to 5 p.m.

For more information on the reception or any other events, write or call the Art & Science Center at 1335 Museum Road, Statesville, NC 28677. Phone: (704) 873-4734.

Museum Of History Has Varied Exhibits

Gems, old photographs and birds will be the main attractions at the North Carolina Museum of Natural Sciences in Raleigh through mid-November.

The Changing Galleries will feature more than 160 gems and minerals in an exhibit prepared by the Tar Heel Gem and Mineral Club.

Featured pieces will be a 12-carat opal, a 27-carat sapphire and a 68.4-carat alexandrium. The numerous gems and minerals will represent more than 17 states and 15 foreign countries.

Old photographs, dating back to the 1900s, and 20th century paintings by Bruce Horsfall will also be displayed in the Changing Galleries.

On the second floor of the museum, mounted birds on loan from Florida taxidermist Tony Gilyard will be on exhibit. The birds range from penguins to hawks and vultures.

The museum is open from 9 a.m. to 5 p.m. Monday through Saturday and from 1 to 5 p.m. on Sunday.

For more information, write or call the museum at P.O. Box 27647, Raleigh, NC 27611. Phone: (919) 733-7450.

Tar Heel Girl Named National Poster Child

Six-year-old Erica Hughey of Fayetteville has been named the national poster child by the National Center for Sickle Cell Disease.

Miss Hughey, a first-grader at Benjamin Martin Elementary School, is the first national poster child for the program from North Carolina.

Sickle cell is an inherited blood disorder primarily affecting blacks in

the United States. The disease afflicts an estimated 5,150 North Carolinians and cannot yet be cured, but treatment can help those afflicted lead more productive lives.

Erica, who has not required hospitalization during the past two years, is an active student who takes part in ballet, tap dancing and gymnastics.

State Television Program Receives $100,000 Award

North Carolina's OPEN/net, a cable television program produced by state government, has won a $100,000 award in the 1987 "Innovations in State and Local Government" awards program of the Ford Foundation and the John F. Kennedy School of Government at Harvard University.

The program, which was launched in 1984, features live interviews and coverage of meetings on subjects of state-wide concern, followed by questions, answers and discussion between officials and viewers by telephone.

Cover: Oyster Bay Golf Links Near Calabash

Our cover this month features a scene at one of the many attractive golf courses along the South Brunswick Islands. The photo, by Michael Slears of Brandon Advertising and Sales Company in Myrtle Beach, SC, was made at Oyster Bay Golf Links near Calabash.

The islands already claim several busy golf courses, but others are under development as the area moves toward becoming a major golfing center.

For details on this and other attractions on the islands, see pages 14-17.

The award will make possible the purchase of new production equipment to enhance current programming and to enable the agency, in cooperation with the Department of Community Colleges, to launch a program series to combat illiteracy.

N.C. Stream Watch Applications Open

Community organizations interested in improving the quality of area rivers, lakes and streams can pick up grant applications from the Division of Water Resources.

The four-year-old program, called Stream Watch, provides funds for groups that adopt a body of water and work to improve it in cooperation with the North Carolina Department of Natural Resources and Community Development. Applications will be accepted from Sept. 1 until Nov. 15.

The program includes more than 100 groups across the state. Stream Watch activities include monitoring water quality, constructing nature trails and taking inventory of natural resources. Guidelines for preparing proposals are available from the Division of Water Resources.

For more information, write to Jim Mead, Stream Watch coordinator, N.C. Division of Water Resources, P.O. Box 27687, Raleigh, NC 27611. Or call (919) 733-4064.

Continued on page 8

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Continued from page 7

Quilts And Crafts Displayed At Center

Quilts and religious crafts will be on display through November at the Folk Art Center of the Southern Highland Handicraft Guild in Asheville.

The Annual Member's Exhibit of liturgical crafts will be on display in the center, boasting a wide selection of church and religious crafts—some of which will be for sale.

Quilts from the "We the Quilters" competition will also be shown. Thirteen quilts, all representing the original colonies, will be on display.

The Folk Art Center is open daily from 9 a.m. to 5 p.m.

For more information on the various displays, write or call the Folk Art Center at P.O. Box 9545, Asheville, NC 28815. Phone: (704) 298-7928.

Artists From 3 States To Be At Mistletoe Show

Dolls, stained glass, needlework and various other handicrafts will be available at the 10th Annual Mistletoe Show and Sale, Nov. 13-15, in Elizabeth City.

Sponsored by the Elizabeth City Junior Woman's Club, the show will feature 69 exhibitors from North Carolina, Virginia and Maryland.

The show, to be held at the Knobbs Creek Recreation Center, will run from 10 a.m. to 9 p.m. the first two days; 1-5 p.m. the final day.

Admission is $2 for adults, with senior citizens and youngsters 10-18 charged $1. Children under 10 will be admitted without charge.

Write to the Woman's Club for more information at P.O. Box 1521, Elizabeth City, NC 27909, or phone Holly Johnson at (919) 264-3264.

Mint Museum Boasts Pre-Columbian Art

Pre-Columbian art, dating from 1400 BC to 1500 AD, is now on display in the Robicseck Gallery at the Mint Museum in Charlotte.

More than 260 items are open for public view in the gallery, with pieces made of gold, bronze, jade and volcanic rock. The selection highlights many of the most advanced ancient American civilizations.

The exhibit places before the public one of the finest collections of pre-Columbian art in the region, according to Mint Director Milton Bloch.

The Mint Museum is open Wednesday through Saturday, 10 a.m. to 5 p.m.; Sunday, 1 to 6 p.m. and Tuesday, 10 a.m. to 10 p.m.

Admission is $2 for adults and $1 for students and senior citizens. Children are admitted without charge.

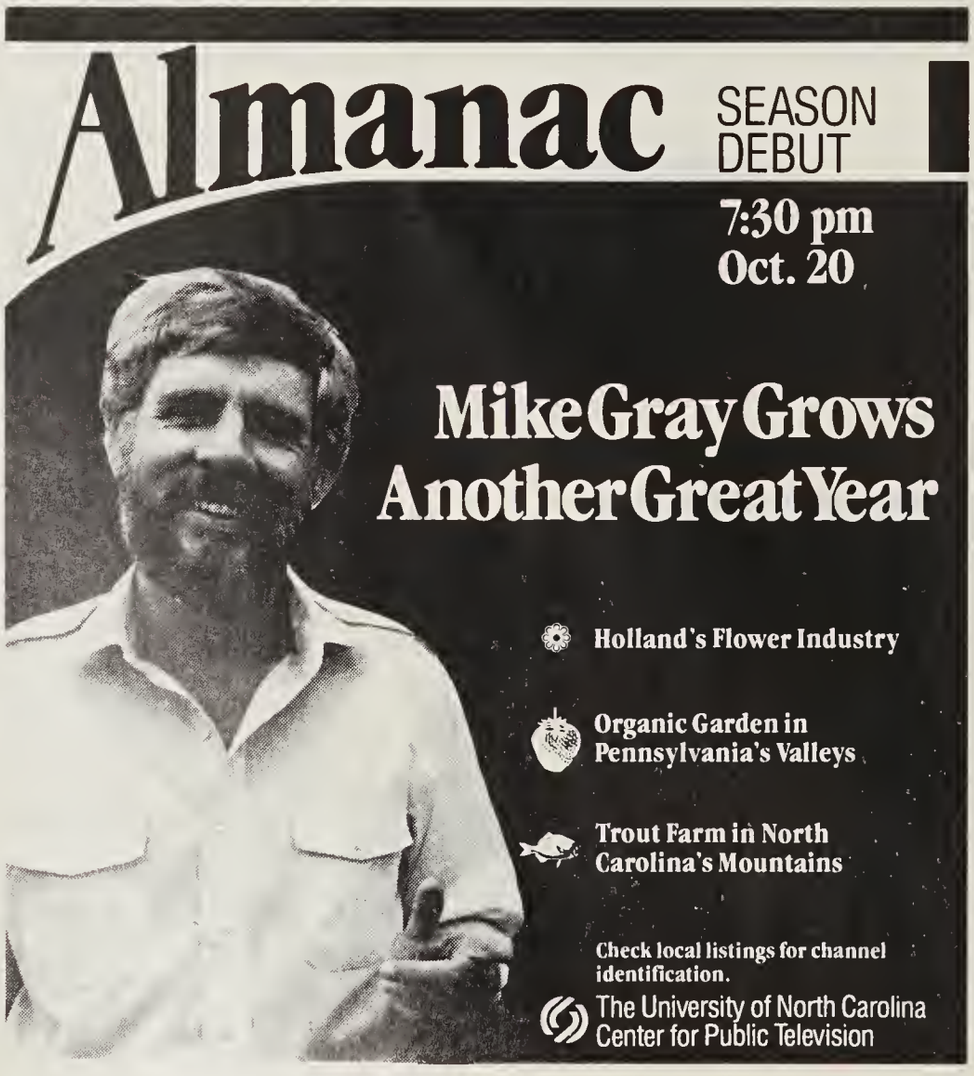
For more information, write or call the Mint Museum at 2730 Randolph Road, Charlotte, NC 28207. Phone: (704) 337-2000.

Eden YMCA To Host Arts And Crafts Fair

More than 100 artists from North Carolina and Virginia will be on hand to display their works at the Eighth Annual Arts and Crafts Fair at the Eden YMCA, Nov. 6-7.

The fair will be open from 1 to 9 p.m. on Nov. 6 and from 9 a.m. to 4 p.m. on Nov. 7.

Admission to the fair is $1, which will make visitors eligible for hourly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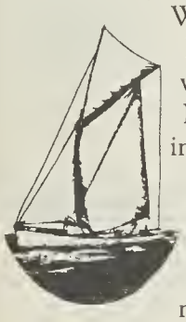
drawings and a grand prize drawing at the end of the fair.

The fair is sponsored by the Eden YMCA with proceeds going to support the organization's youth activities.

For more information, write or call the YMCA at P.O. Box B, Eden, NC 27288. Phone: (919) 623-8496.

Maritime Museum To Exhibit 50 Years Of Duck Stamps

An exhibition celebrating the 50th anniversary of the U.S. Fish and Wildlife Service's Federal Duck Stamp Program will be on display at the N.C. Maritime Museum in Beaufort until Nov. 15.



The Federal Duck Stamp Program began in the 1930s to help increase the dwindling number of waterfowl in the nation. Since then, the program has raised over $285 million for the conservation of U.S. wetlands.

All 50 stamps and prints of their original art work will be featured in the exhibit.

Free to the public, the exhibition is part of a nationwide tour sponsored by Ducks Unlimited, Inc.

The N.C. Maritime Museum is open daily from 9 a.m. to 5 p.m., Saturday from 10 a.m. to 5 p.m. and Sunday from 2 to 5 p.m.

For more information, write or call the museum at 315 Front Street, Beaufort, NC 28516. Phone: (919) 728-7317.

Three Re-elected To Albemarle EMC Board

Three incumbents have been re-elected to the Board of Directors of Albemarle Electric Membership Corporation, Hertford, during the co-op's recent annual meeting.

They are L.A. Harris Jr. of Rt. 4, Elizabeth City; Billy R. Nixon of Rt. 1, Tyner and Mrs. Estelle Felton of Rt. 3, Hertford.

Art Museum Now Open At 9 A.M.

The North Carolina Museum of Art began opening one hour earlier Tuesday through Saturday, effective Oct. 1.

New hours are 9 a.m. to 5 p.m. Tuesday through Saturday, 9 a.m. to 9 p.m. Fridays and 12 noon to 5 p.m. Sundays.

The earlier opening hours are made possible by an increase in the museum's state appropriation for security personnel, proposed by Gov. James G. Martin and enacted by the General Assembly during the recent legislative session.

For more information, write or call the museum at 2110 Blue Ridge Road, Raleigh, NC 27607. Phone: (919) 833-1935.

Guild To Produce Play In Lincolnton

J. Scott Clippard will direct the Lincoln Theatre Guild in its production of "The Uninvited," Oct. 22-24, 29-31.

The play, written by Tim Kelly from Dorothy Macardle's novel, will be presented at the Lincoln Campus of Gaston College in Lincolnton.

Tickets for the production are $3.50 for adults and $2.50 for children under 12.

For more information about the play, call (704) 735-4621.

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—N. C. Alternative Energy Corporation

Checking over the Battery Energy Storage System (BESS) at Crescent EMC, Statesville, are Donald Rice, the EMC's general manager, left, and Dusty Rhodes, the co-op's manager of members and public relations.

First U.S. Battery System Serves EMC

The first commercial battery energy storage system in the United States is now operating at Crescent Electric Membership Corporation, Statesville, as part of an experiment that is expected to save the cooperative more than $50,000 a year.

The Battery Energy Storage System (BESS), a giant 67.5-ton battery pack consisting of 54 12-volt batteries, was formally put into operation on Aug. 24.

Gov. James G. Martin threw the switch on the unit during a special ceremony officially launching the test project. The event attracted about 130 local, state and national officials.

The huge battery pack will be used in tandem with the co-op's load management program to reduce the EMC system's overall power-use peaks.

Under load management, appliances in the homes of co-op consumer-members are cycled off during peak demand periods to "shave the peak."

With BESS in operation, the EMC will store energy during non-peak usage periods and then tap that energy when demand is greatest.

Since power generated during non-peak periods is less costly than on-peak power, Crescent is expected to reduce its overall power costs through the use of BESS.

Engineering studies have projected those savings at more than $50,000 annually, based on the battery system reducing the EMC's peak demand by about 500 kilowatts.

With power costs dropping that much, the co-op could recover its investment in the BESS project within the first two years of operation.

BESS, which was developed by the U.S. Department of Energy and the Electric Power Research Institute, found its way to North Carolina through the joint efforts of Crescent EMC and the N.C. Alternative Energy Corporation.

The alternative energy agency purchased BESS, while Crescent EMC is in charge of operating it. The co-op also built the structure that houses the system.

The BESS system, the largest utility interface battery in the U.S., was tested first in Somerville, NJ, by Public Service Electric and Gas of New Jersey.

Four tractor-trailers were required to transport it to Crescent.

Although similar batteries have been designed abroad, this is the first such unit to be put into use in this country.

Crescent EMC members will see no direct savings from the use of the BESS system, but over the long haul, the members will benefit.

"We will be able to reduce the total system 'demand' charges," said Donald Rice, the EMC's general manager. "That will mean savings for all consumers."

Rice also saw the project as a chance for the co-op to be a part of a program that could have a big impact on power-storage research.

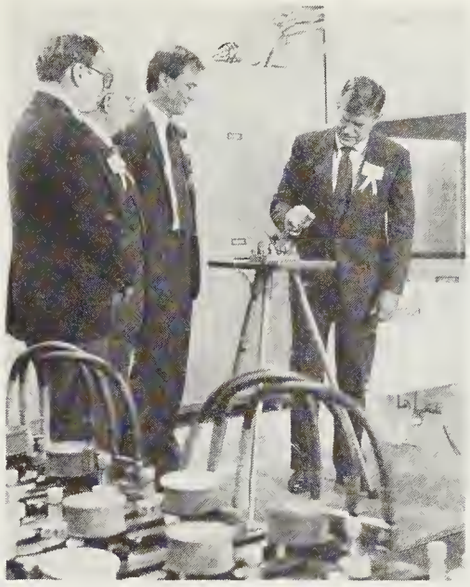
"We saw an opportunity for Crescent, as small as it is, to be involved in a bit of research and experimentation."

At the ceremony, Gov. Martin commented on the cooperation that was involved in bringing BESS to Crescent.

"It's obvious that a good deal of teamwork went into the successful culmination of this project," the governor said. "First, there was the fine hand of the North Carolina Alternative Energy Corporation . . . to get this energy pilot program in North Carolina.

"And let's not forget, Crescent Electric had to agree to take a chance."

—Kevin Clanton/Statesville Record and Landmark



Gov. James G. Martin throws the switch to activate the huge Battery Energy Storage System during a ceremony formally launching the experimental project. From the left are Bob Zickefoose, North Carolina Alternative Energy Corporation project engineer, Crescent EMC Manager Donald Rice, R. B. Sloan, the EMC's manager of engineering and operations and Gov. Martin.

Gov. Martin said the AEC was created by the North Carolina Utilities Commission to explore greater cost-effectiveness and efficiency in the delivery and use of energy. AEC does not conduct research, but keeps up with it and seeks to apply promising research and development for the benefit of energy consumers in North Carolina.

The Crescent project is one of 40 projects throughout the state, involving an outlay of $9 million, he said, adding:

"The Crescent Electric lesson should not be lost on us, we appreciate it."

Battery storage systems like BESS have been in operation in Germany in recent years, Gov. Martin said, noting that he believes the BESS project will be watched closely by utilities throughout the U.S.

"We are looking at this as a pilot program that will be of interest to the entire country."

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"Home Grown" Products Make A Tasty Buffet That Will Impress Your Guests

Suppose you had occasion to serve a special buffet dinner for some of North Carolina's leading citizens, folks you wanted to impress with "nothing but the best."

You could do just that—with tasty, top quality foods—by serving only the "home grown" foodstuffs registered with the "Goodness Grows In North Carolina" program of the N.C. Department of Agriculture.

For an entree, you'd have a wide choice: ham, bacon or a variety of other pork products from Lundy Packing in Clinton; barbecue (with Brunswick stew and cole slaw) from Fuzzy's Wholesale Bar-B-Q of Madison; tasty North Carolina duckling from Concord Farms in Cabarrus County; or various forms of turkey.

Many House of Raeford turkey products are available or you might choose smoked turkey from Stegall Smoked Turkey of Marshville. The unique flavor of smoked turkey makes it appropriate for main dishes or tasty hors d'oeuvres.

Your guests could also enjoy a wide choice of appetizers. Lump crab meat from Osprey Seafood of Wilmington or from Mattamuskeet Seafood of Swan Quarter; shrimp from Channelnet of Morehead City, or such things as pork skins, pickles, wine and jelly from Made in North Carolina Gifts of Raleigh.

Or, how about popcorn from Piedmont Seed and Chemical of Albemarle? Or peanuts from Anderson-Talbert Peanut Company of Tarboro, Parnell's Peanuts of Woodland, The Peanut Roaster of Cary or Tropical Fruit and Nut in Charlotte.

You would also have a choice of a wide array of fruits and berries, depending on the season: apples from Barber Orchards of Waynesville, blackberries and raspberries from Peregrine Farms of Graham, the main product of Carolina Blueberry Cooperative of Burgaw, more blueberries, raspberries and blackberries from Longhorne Pick Your Own in Gibsonville, plus blueberries from Teachey Produce Company of Wallace.

Of course, you would want to serve traditional Tar Heel vegetables to round out your buffet table. Since North Carolina leads the nation in sweet potato production, you might well include a yam dish. The "Goodness Grows" program's Farm Pack Produce of Spring Hope, Wingfield Farms of Tyner and Teachey Produce all offer quality yams for your table.

For other vegetables, you could choose from American Mushrooms of Asheville, hydroponic lettuce from Green Haven Farm of Carthage, and a variety of frozen fruits and vegetables from Carolina Frozen Foods of Wallace.

A tempting array? There is much more. Shelled and hard-cooked eggs are available from Springdale Eggs of New London or from Morning Glory Eggs of Richfield.

Tomatoes and European cucumbers come from Thomas Greenhouses of Burgaw, while Jackson Farming Company of Autryville has squash, sweet corn, watermelons, cantaloupes, snap beans, white potatoes and turnips—as well as cucumbers in season.

With all this home cooking, you might add some hush puppies or cornbread stuffing, perhaps using quality corn meal from Lakeside Mills of Seven Springs. Or you might try ready-to-cook pastry from Harvest Time Foods of Greenville.

To add flavor to the banquet, you could offer products from several firms. Garner Food Company of Winston-Salem makes the famed "Texas Pete" hot sauce and other items.

Carolina Treet of Wilmington also makes a distinctive barbecue sauce, and Golding Farms of Winston-Salem has both chow-chow (pepper relish) and barbecue sauce.

The dinner could also include various dairy products from "Goodness Grows" vendors. Three leading dairy companies are participating in the program: Pine State Creamery of Raleigh, Coble Dairy of Lexington and Milkco Dairy of Asheville. Milkco is a name that's unfamiliar to shoppers, but the processor handles milk for Sealtest and for various private grocery chain labels.

With all that, the special banquet would have omitted several of the program's vendors because they don't sell food for humans.

Siler City Mills offers quality pet food while Carolina Turf Farms of Raeford sells turf.

However, if your buffet were scheduled for the Yuletide season, you could decorate with a Christmas tree from Tree Oakes, Ltd. of Newland.

Altogether, 65 firms are now registered with the "Goodness Grows" program and are displaying its distinctive emblem. What does that symbol mean?

First and foremost, the merchandise is of top quality. If a firm has a "good, better, best" line of products, only the best is eligible. And the item must be made of at least 51 percent North Carolina products. (However, most are 100 percent.)

It costs nothing to participate. But requirements are strict. Anyone interested can obtain an application and apply. Here's the address: Mrs. Teresa Hamby, Coordinator, Goodness Grows in North Carolina, Division of Marketing, N.C. Department of Agriculture, P.O. Box 27647, Raleigh, NC 27611, or call Mrs. Hamby at (919) 733-7912.

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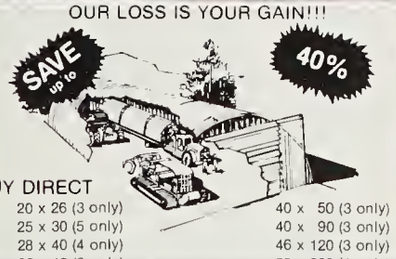

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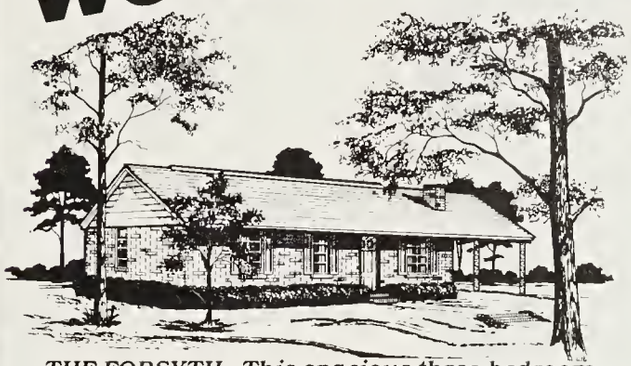

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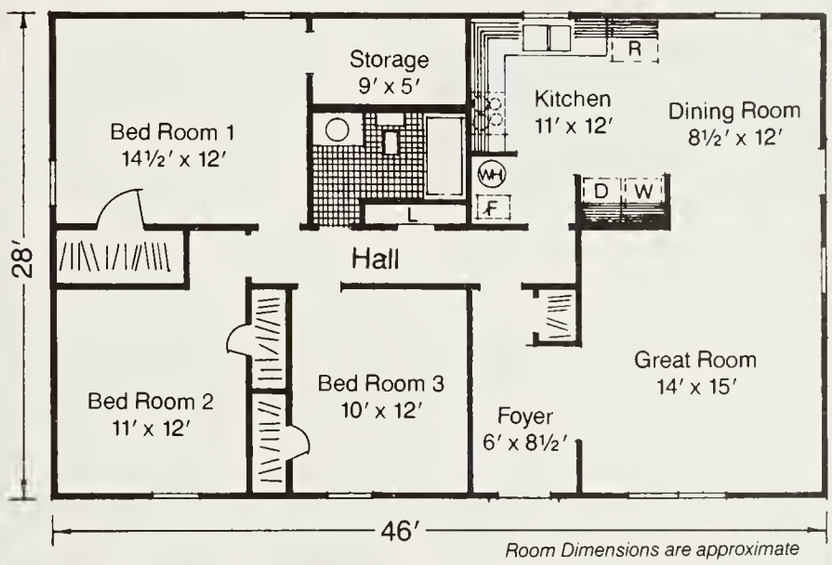

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Golfers Check Their Maps And Head For The South Brunswick Islands

The Southernmost area of North Carolina is alive with a building and population boom. However, for golfers, it's just a great place to yell "fore!"

The serenity of North Carolina's South Brunswick Islands has been disturbed in dramatic fashion recently by dual explosions: golfers and golf courses.

It's difficult to tell whether the growing number of golfers spurred the development of the new golf courses—or the attractive new courses inspired an influx of golfers.

Either way, chances are good that the area's golfing boom will soon make the islands one of the nation's top golf attractions.

Situated between Wilmington and Myrtle Beach, the South Brunswick Islands are best known for their beaches—Ocean Isle Beach, Holden Beach and Sunset Beach—and for the seafood-restaurant "Mecca" of Calabash.

More than $121 million in tourist money pours into the area each year—and the figure is going up.

Meanwhile, the islands are growing steadily, with the population rising by more than 80 percent since 1980.

Much of that growth has involved a wave of new permanent residents who delight in the area's low taxes, economic opportunities, beaches—and especially golf courses.

In fact, many of the area's golf courses are focal points for residential communities that may include single-family homes as well as multi-family units.

"Many of the folks who're interested in moving to this area are looking for a place where they can walk right out the door and be ready to start a round of golf," said one developer in the area.

This trend and the growing popularity of golf have combined with an overflow of golfers from Myrtle Beach to spur tremendous development in golfing facilities on the islands.

The area had but one nine-hole course in 1973, but now claims 10 plush, well-kept courses—with more on the way.

"We're right across the border from Myrtle Beach, and there aren't enough golf courses down there. The land lends itself well to golf courses," said Miller Pope, one of the founders of the N. C. Coastal Golf Association and a partner at Sea Trail Golf Links.

With so many new courses being built, the South Brunswick Islands have found themselves with some of the best facilities in the region.

"The 'cream of the crop' golf courses are here," said Ricky

ABOVE—Golfers play through one of the greens at Oyster Bay Golf Links just west of the Intracoastal Waterway near Sunset Beach. BELOW—Another green at Oyster Bay, one of the many golf courses along the South Brunswick Islands that are becoming major attractions in the area.

Moran, general manager of Carolina Shores Golf Club. "Soon, the accommodations people are going to see the need for more hotels and resorts—and fill it."

But don't expect the area to turn into one huge resort.

Local officials believe government regulations, zoning ordinances and dunes protection efforts will keep large tracts of land untouched. They want to maintain the appeal of the area's natural surroundings.

"It's a little more relaxed here," said Randy Fuquay, head golf professional at Ocean Isle Golf Course. "It's a good place to get away from the hustle and bustle."

Doug Lockwood, assistant golf professional at March Harbor Golf Links, said, "Golf is a major part of why people come here. The beach and the atmosphere also have a lot to do with it."

In 1980, about 10,000 rounds of golf were played in the area. In 1986, the figure had reached 220,000.

"This has always been a good area for golf. More people are finding out about it," said Betty Nichols, head golf professional at Oyster Bay Golf Links.

With an offering of quality golf courses in natural settings—and a host of others on the way—the question arises: are there enough golfers to go around?

The answer is yes, if the area follows national trends.

Recent studies show that the U.S. had one golf course for every 1,000 golfers in 1970. By 1986, the ratio had become one course for every 1,600 golfers. Over that same period, the total number of U.S. golfers almost doubled.

With only a moderate growth in golfers through the year 2000, more than 500 courses would have to be built each year to keep pace with the demand.

In 1980, about 10,000 rounds of golf were played in the South Brunswick Islands area. In 1986, the figure had reached 220,000.

Even with the rapid development of new courses in the South Brunswick Islands area, existing courses have experienced no drop-off in business. The beautiful courses—featuring prices that are much lower than those at other area resorts—generally stay booked.

With the moderate cost, many golfers enjoy playing through a couple of courses a day.

"There are not enough courses to handle the people," said Doug Lockwood. "It's not as expensive as Hilton Head. Most people bring the whole family."

Story by Contributing Editor Randy Wheeless. Photos, opposite page: Top shot by Bill Woodward, Himmelsbach Communications Inc., North Myrtle Beach, SC. Bottom shot by Michael Slear, Brandon Advertising and Sales Company, Myrtle Beach, SC.

For Brunswick EMC

Golf Boom: "A Major Challenge"

Keeping up with the golfing boom along the South Brunswick Islands has presented "a major challenge" to the electric cooperative that serves the area, according to the co-op's manager.

"We just have to stay on our toes," said David J. Batten, general manager of Brunswick Electric Membership Corporation, Shallotte.

"We have to constantly stay abreast of what's happening with new developments, what's going on with re-zoning and what's on the drawing boards. By doing that, we're able to plan for installing our facilities—and most of them are going underground," he said.

Doing all that amid the islands' recent boom has "presented problems," Batten said, but "so far, we've been able to take everything in stride."

The co-op, which has about 40,000 consumer-members in Brunswick, Columbus, Bladen and Robeson Counties, serves 47 miles of coastline.

"And that's where most of our growth has come in the past few years," Batten said. "It has made our job more difficult, but we couldn't be more pleased about the boom. It'll boost the economy of our whole region; strengthen our overall system. That will mean a lot to all our members."

Peaceful, Spectacular Beaches Lure Tourists

All North Carolina beaches are spectacular, but some stand out more than others—like those on the southernmost coast in the South Brunswick Islands.

The 25-mile-stretch of the South Brunswick Islands—from Holden Beach to Calabash—is a peaceful region where families vacation away from the brisk pace of the city, where the sandy shoreline stretches as far as the eye can see, and where squadrons of pelicans and gulls fly overhead.

Visitors flock to these subtropical islands every year, pumping $121 million in tourism revenues into the economy. Located in Brunswick County, the South Brunswick Islands are comprised of Calabash, Holden Beach, Ocean Isle Beach, Shallotte and Sunset Beach.

"The South Brunswick Islands area is ideal for family vacations, and the temperate climate is perfect for year-round residents. We have beautiful beaches, top-rated golf courses, great seafood and friendly people," said J. Alan Holden, a former president of the local Chamber of Commerce.

"We say that we bring the vacationer wide smiles, wide beaches and wide fairways."

Holden, who is the owner of Alan Holden Realty, said Holden Beach has an interesting history.

"The island was named after my family," he said, explaining that the Queen of England deeded the island to his ancestors.

"My father was the first mayor, and was the primary founding father of the town," he said. "My brother (Lyn) and I were, basically, the only two children growing up on the beach for several years."

Strong family roots, indeed.

The first hotel was developed by his grandfather, Luther Holden, in the 1930s and the first rental house

was constructed by his father, John F. Holden, in 1939.

Today, Holden Beach, the largest of the three islands, is about 40 percent developed.

Though its "tourist attractions" are many—deep-sea fishing, championship golf courses, dinner cruise ships, miniature golf—Holden Beach and the other islands convey a sense of peace and continuity.

Driving across the new two-lane bridge that connects Holden Beach to the mainland, Holden recalled the old ferry with its Model-A engine that once carried residents and visitors across the Intracoastal Waterway.

Shallotte, about nine miles from Holden Beach on Highway 17, is the hub of the area and is experiencing growing pains. New shopping centers, restaurants and service stations now line highway intersections.

The town is experiencing a "boom" in its commercial growth, according to Miller Pope, owner of The Winds resort at Ocean Isle Beach.

Pope, one of the founders of the South Brunswick Chamber of Commerce, pointed out that until around 1979 the town had only one traffic light.

"Today, the sleepy South Brunswick Islands have woken-up, and are stretching," Pope said.

"Brunswick is one of the fastest growing counties in the state."

The Brunswick Hospital recently underwent a $4 million renovation and Brunswick Technical College continues to grow, he said.

Future highway plans for the area call for expanding portions of Highway 17 to four lanes, and adding a by-pass, Pope said.

Just a few miles further south is the "Seafood Capital of the World," Calabash. The village is

calm except at meal time, when tourists and locals crowd into the various seafood restaurants that line the streets.

About 12 miles from Calabash, Doug and Sherri Garner and DeCarol and Jan Williamson own and operate Dolorosa Arabians. Among the beautiful Arabian horses stabled there is Khemos Tom Tom, the sire of the National Champion Khemosabi.

Dolorosa owners are currently building a 400-acre training and breeding farm near Shallotte that will feature "state of the art" facilities, equipment and professional personnel.

Ocean Isle offers the traveler an array of accommodations and recreational opportunities, according to Pope.

"We say that we bring the vacationer wide smiles, wide beaches and wide fairways."

Tall palm trees and banana trees grace the island—now accessible by a new bridge.

"Visitors can do a variety of things here free, such as shelling and crabbing," he said. "There is just about every kind of fishing you can think of at the island—including fresh water fishing."

For more information about the South Brunswick Islands, contact the Chamber of Commerce, P.O. Box 1380, Shallotte, NC 28549 or telephone (919) 754-6644.

Photos, opposite page: Top shot by Bill Woodward, Himmelsbach Communications, Inc., North Myrtle Beach, SC. Others by Philip Morgan, Brunswick Electric Membership Corporation, Shallotte.

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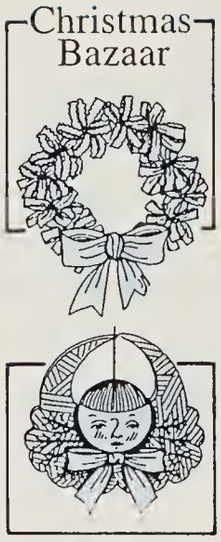

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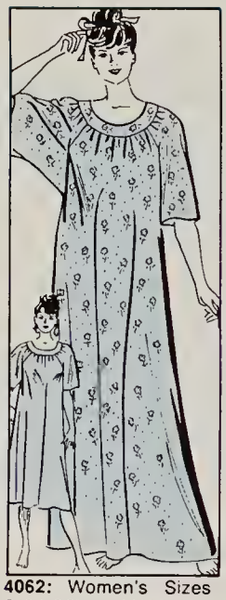

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COUNTRY KITCHEN

Want To Share Your Recipes?

If you would like to share a recipe with this column, send it to: *Carolina Country*, P.O. Box 27306, Raleigh, North Carolina 27611.

We pay $5 for published recipes and present each monthly winner a set of 50 recipe cards featuring a reprint of the published recipe.

Crown Cheese Cake

Submitted by Mrs. Lillian M. Loewen, Waynesville

2 pkgs. Lady Fingers
2 8 oz. cream cheese (Philadelphia Brand)
1 C. sugar
3 eggs
1 tsp. vanilla
2 pints sour cream

Have all ingredients at room temperature. Preheat oven to 350 degrees. Line sides and bottom of 10 inch (ungreased) spring form pan with Lady Fingers halves. Break remaining Lady Fingers and fill in spaces on bottom. Beat cream cheese and sugar until smooth. Add vanilla to eggs, fork beat lightly. Add egg mixture to cream cheese mixture gradually, beating as you go. Fold in sour cream. Pour into prepared pan. Bake at 350 degrees for one hour. *Do not open oven during baking or cooling time.* After the baking time, turn off oven and leave in oven for three hours. Remove outside of pan, cool. Use any pie filling of your choice for topping (cherry, blueberry, pineapple, strawberry). This cake is better when made two days before serving. Cover lightly with wax paper in refrigerator. (Serves 12)

DO YOUR OWN THING

Handicrafts Can Brighten Your Yule

Believe it or not, the Christmas season is almost "just around the corner!"

Before long, it will be time to pull out those old trimmings from previous holidays and start to make new decorations.

The following crafts guidebooks can help you come up with some clever new Yuletide touches to brighten your home for the holidays.

• *Easy Candy Making For All Occasions* will help you add that holiday "special touch" with gifts and candies.

This 23-page guidebook contains full-color photos and recipes for over 30 different chocolate treats, including truffles, petits fours, fudge, molded candy and cream centers.

Once you are ready to get started, the instructions show you step-by-step how to melt the chocolate and mold it into different shapes. When your candy is molded, the directions also tell you how to do filling, painting, topping and other decorative techniques that will make your chocolate treats extra special!

Easy Candy Making For All Occasions, #HH48, is $5.00.

• *First Fabric Noel* is a 17-page guidebook that will show you how to cut and sew felt-and-fabric Christmas ornaments such as a manger scene, duck and teddy bear ornaments, a tree-top angel and Noel Bears.

The fabric bears pictured here are more than 10" tall and made with white and tan felt highlighted by scraps of pink, black and green felt. Beads are used for the eyes and ribbon for the collars, while other materials include embroidery floss and fiberfill stuffing. Using the pull-out traceable patterns and step-by-step instructions, first you cut out the body parts and stitch the seams together, then fill the bodies until they're soft and round. Detailed instructions are provided for sewing the cute faces and NOEL letters.

First Fabric Noel, #G477, is $6.25.

• *Christmas In The Country* is a 15-page guidebook that shows how to make colorful wreaths, centerpieces, ornaments, angels and more—all in the traditional country-style.

Included is a Duck Wreath that uses a 10-inch grapevine wreath, two painted stars, a joy sign painted red, three painted ducks, some gold bells, several yards of ribbon and seven bunches of baby's breath.

Other projects included are an Angel Stocking, Cinnamon Duck Centerpiece, a Hearts & Bows Garland made of muslin and more.

Christmas In The Country, #DM0995, is $5.25.

• *Christmas Crafts & Wraps* offers 15 pages of step-by-step directions and photos to help you create Yuletide season ornaments, fabric gift bags, dough-decorated gift jars and more.

Christmas Crafts & Wraps, #U106, is $3.75.

All prices include first class postage and handling.

To order, mark the coupon below and mail it with your check or money order to: **Lois Goodson, c/o Carolina Country, P.O. Box 2382, Van Nuys, CA 91409-2383.**

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☐ *Christmas Crafts & Wraps*, #U106, $3.75

☐ *First Fabric Noel*, #G477, $6.25

☐ *Easy Candy Making For All Occasions*, #HH48, $5.00

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HANK'S GARDENING GUIDE

Now's a time of activity in the garden. Weather outside is inviting, and this is a good period to condition the garden for cooler and colder times ahead.

Moving Plants

Dig, divide and replant any perennials that need attention.

Plant container-grown woody ornamentals now. You'll want to place orders with your nurseryman for specific bare-root stock which will be available later.

Reduce water and cease applying fertilizers high in nitrogen for plants that need "hardening off" for winter dormancy.

Dig any tender plants that you want to save. Place them in containers to display in the outdoor living area until cold weather arrives. Then, move indoors to a sheltered spot.

Rooting Cuttings

Most flowering shrubs can be propagated by means of hardwood cuttings. Make cuttings of mature wood, about eight to ten inches long. Set them outdoors in rich garden soil, leaving about two inches above ground. Or place cuttings in large tin cans with drainage holes.

Pruning

It's always the right time to prune—when you cut out dead wood from shrubs, roses, shade trees. Remove deadwood just as soon as it is evident. The sooner such is removed, the quicker the recovery of the plant.

Water for Winter

Azaleas, dogwoods and rhododendrons need to be watered well before winter sets in. Turn the garden hose on to a slight dribble and place at the base of the plant. Move the hose often and let water soak into the soil for several hours. Apply water to entire area beneath plant. Sprinkling will help very little; it might even cause the shallow roots to come nearer the soil surface.

All trees and shrubs would benefit from this same attention to help them through winter; but these three varieties are very susceptible to water shortage because of their shallow roots.

On Growing Bearded Iris

A few important factors to consider in the culture of the tall bearded iris:

- Good Drainage—very important, it is common knowledge that a bearded iris rhizome will not thrive with wet feet.
- Sunshine—a must.
- Good Soil—very important, because you cannot produce thrifty heavily-flowering plants without enough soil nutrients.
- Clean Cultivation—helps produce finer plants and helps to reduce rot.
- Frequent Resetting—gives larger and finer blooms.

Consider Abelia

In selecting shrubs for the landscape, you may want to consider using some abelia plants. Growing to about six feet tall, this semi-evergreen shrub produces masses of small white or pale-pink blooms from June until

Does Your Yard Need a "New-Look"?

After some period of time, most landscapes need revitalizing or redoing. Large overgrown shrubs need cutting back and shaping if they are to give the proper effect.

At many older, established homes, overgrown plants should be replaced with smaller-growing species or varieties. It's easy for us to forget that plants are living things that eventually reach a stage where they have served their purpose and need to be replaced—just like the roof on the house.

Perhaps the most common mistake people make regarding their landscape is the failure to prune and train shrubs to fit a specific situation. Another common mistake is selecting shrubs that grow much too fast and too large for restricted areas.

In selecting shrubs for your yard, you'll want to include a large enough selection to give year-round beauty and interest.

However, it is a mistake to plant one of every kind that grows in your area. Such plantings give a hodgepodge appearance when the landscape needs visual harmony.

Include a few shrubs to give spring and summer blooms as well as some to contribute autumn color from their foliages. And have a few for seed and berry color during winter months. Don't forget to screen unsightly views with evergreens.

Landscaping is the use of plants to increase value and usefulness as well as to enhance the beauty of a property.

frost. During mild winters, it usually holds its leaves. The small glossy green leaves turn bronze in autumn.

Abelia will adapt to sun or shade, will grow in almost any soil type and is free of insect and disease pests.

Abelia is useful as a hedge, screen plantings, mass groupings or a low-clipped foreground plant. In coastal areas it is a good choice for seaside plantings since it tolerates salt spray.

Vegetable Beds

The vegetable garden will benefit from having manure or compost worked in lightly. These will age over winter and the soil will be ready for spring planting.

Leaf mold is another good addition to a vegetable bed.

Perennials

Now's the best time to divide overcrowded perennials or to reorganize the herbaceous perennial border for a better sequence of bloom and contrasting or complimentary colors.

If you are designing a new flower border, try planting both perennials and spring-flowering bulbs. Place bulbs where their yellowing foliage will be concealed by late-blooming perennials. Or, plan to overplant your bulbs with annual bedding plants in the spring.

Get Ready for Bulbs

- Select a sandy loam soil that is well drained.
- Spade or plow soil eight to ten inches deep.
- Add peat moss, leaf mold or basic slag: two to four pounds per 100 square feet.
- Apply two pounds per 100 square feet of 8-8-8 or other complete fertilizer.
- Spade to mix above well into soil.

This soil preparation should be done at least two weeks before planting.

House Plants

When you move plants from outdoors to indoors, it is natural to lose some leaves and flowers. Don't fertilize. Go easy on watering. Promptly remove any dying parts; this helps light and air reach healthy growth.

Pansy Planting

When you plant pansies, apply about two pounds of 8-8-8 per 100 square feet of soil space. Do this about a week after plants are set out.

In January, make another application of the same amount. Repeat in early March.

These three feedings assure that plants will have ample nutrients to produce an abundance of blooms.

—Hank Smith

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20 Tar Heel Artists Get Fellowships

The North Carolina Department of Cultural Resources has lent a helping hand to 20 Tar Heel artists through its fellowship awards for achievements in various artistic fields.

Fayetteville's Stephen P. Miles was named winner of the N.C. Arts Council playwright fellowship award for his entry, "Deros: A Vietnam Trilogy"—which was performed at N.C. State University in 1986. A Vietnam veteran, Miles has written and published six plays.

Miles will use the $5,000 fellowship to further his writing career.

Nine fiction writers and poets each received $5,000 under the N.C. Arts Council's literary fellowship awards: Betty Adcock of Raleigh, a poet; Dorothy Baressi of Charlotte, a poet; Ronald H. Bayes of Laurinburg, a poet and novelist; Julie Fay of Winterville, a poet; Susan Ludvigson of Charlotte, a poet; Ruth Moose of Albemarle, a poet and fiction writer; Cindy Paris of Durham, a novelist and two fiction writers from Winston-Salem, David Paul Weaver and Evelyn Wright.

Meanwhile, eight visual artists each received $5,000 awards after having made significant contributions in their chosen fields.

Receiving awards were: Patsy Allen, a fiber artist from Greensboro; John Chaffee, a sculptor from Winston-Salem; Richard Craven, an experimental artist from Winston-Salem; Tom Grubb, a sculptor from Fayetteville; Dr. Edward Levine, a sculptor from Greenville; Lisa Morphew, a photographer from Cameron; Ron Rozzelle, a painter from Raleigh and Martha Strawn, a photographer from Davidson.

Composer Robert Chumbley from Boone and choreographer Bruce Vrana from Durham were each awarded $5,000 fellowships for their work.

Judges for the awards competitions were noted writers and artists from throughout the nation.

EMC ANNUAL MEETINGS CALENDAR

Date	Electric Membership Corporation	Time	Location
October			
16	Brunswick, Shallotte	Registration: 8:30 a.m. Business Meeting: 12:30 p.m.	Smith's Warehouse, Whiteville
17	Crescent, Statesville	Registration: 8:00 a.m. Business Meeting: 10:00 a.m.	Mac Gray Auditorium, Statesville Sr. High School
31	Rutherford, Forest City	Registration: 10:00 a.m. Business Meeting: 11:00 a.m.	West Lincoln High School, Lincolnton
November			
7	Tri-County, Dudley	Registration: 12:30 p.m. Business Meeting: 1:30 p.m.	Spring Creek School (2 miles north of Hwy. #55, Intersection of Hwy. #111 and SR 1744)
12	Pitt & Greene, Farmville	Registration: 6:00 p.m. Business Meeting: 7:30 p.m.	Worthington Warehouse, 264 By-Pass
December			
4	Tideland, Pantego	Registration: 6:30 p.m. Business Meeting: 7:30 p.m.	Pantego Jr. High School

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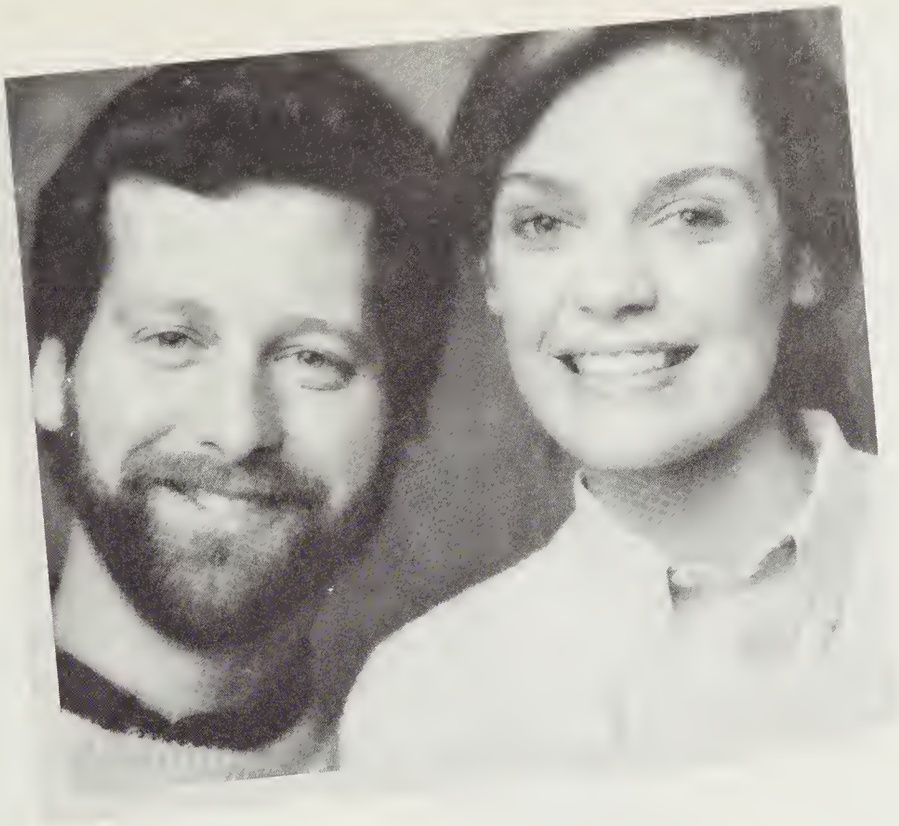
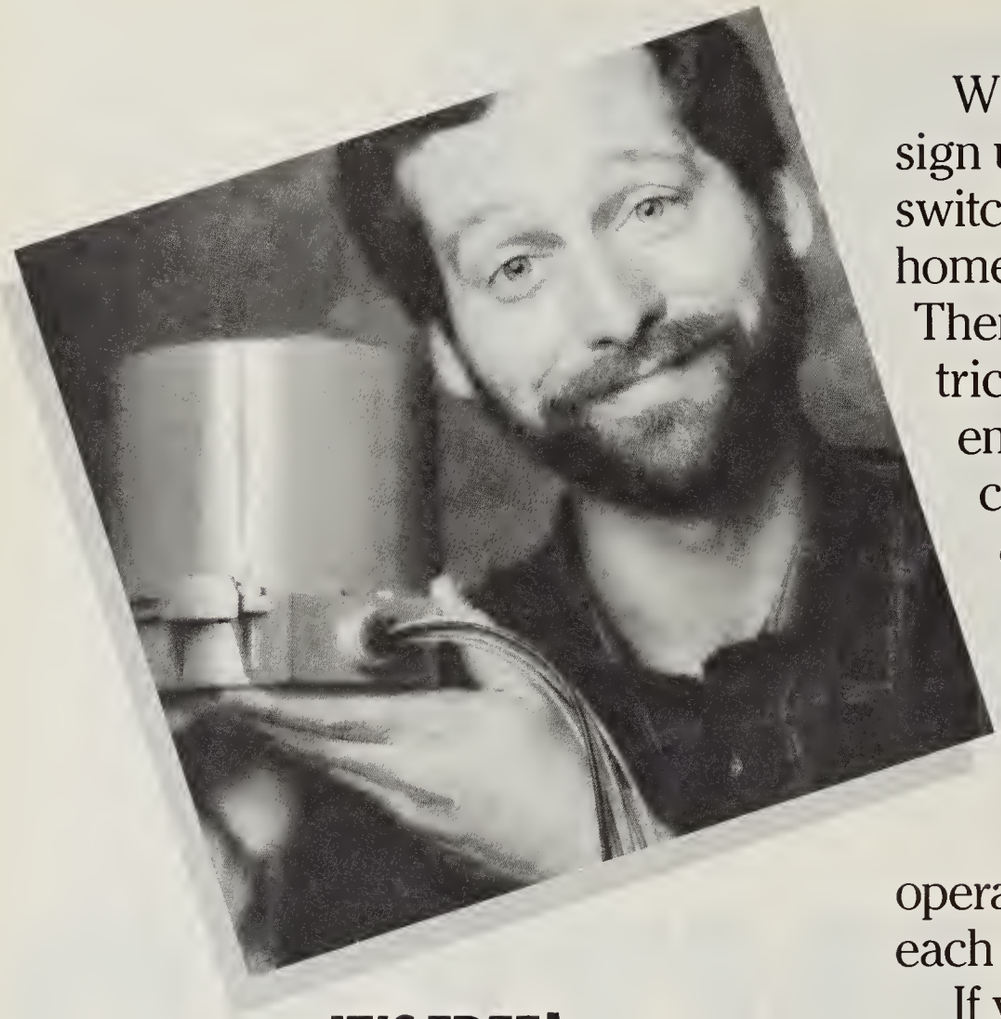


VOLUNTEER TO SHAVE. WE DID.



IT'S FREE!

Load Management is an important statewide program that is helping hold down rates by "shaving" expensive peak demands for electricity.

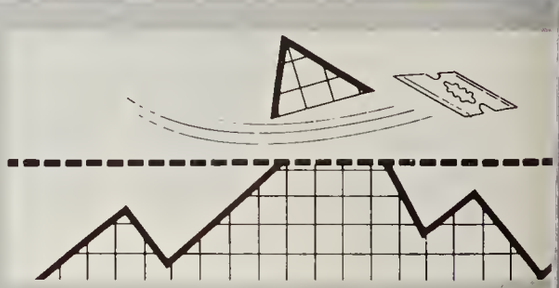
When EMC members sign up, a Load Management switch is installed at their homes at no cost to them. Then, when demand for electricity is high, this switch enables your EMC to control the amount of electricity used for very brief periods. Since demand for electricity doesn't produce a major peak every day, the switch is operated only a few times each month.

If you have an electric water heater or a central air conditioner, you are eligible to join the Load Management program.

We urge you to do so, because future energy costs depend on it.

HOW LOAD MANAGEMENT WORKS TO REDUCE THE PEAK.

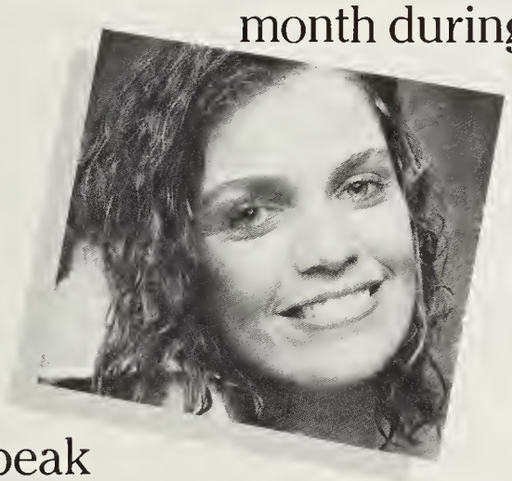
A special switch is installed at the homes of participating members that allows the EMC to cycle central air conditioners and/or electric water heaters on and off during peak demands.



This keeps the demand from going above the dotted line, shown on the graph (above), and avoids the necessity of bringing costly oil-fired generators into service to meet this peak demand. It will also reduce the need for new power plants, holding down future energy costs for everybody.

NO GOOSE BUMPS.

When you enroll your water heater in the Load Management program, the heating element will automatically be cycled off an average of 4 to 6 times a month during



peak consumption hours. And since today's water heaters are so well insulated, you should never be inconvenienced. In fact, you probably will never even notice when Load Management is in operation.

SOMEDAY SHE'LL BE PAYING ELECTRIC BILLS, TOO.

We all have a stake in the future of electricity, and a responsibility in helping hold down costs. So when you sign up for Load Management, you'll be doing something good for yourself and your children. Someday, they'll be paying electric bills, too.

For complete details of the Load Management program, read the information below. Then use the postage-paid reply card to sign up.

Your EMC will take it from there.

WHEN THE SWITCH IS OPERATED.

On days when demand for electricity expected to reach critically high peaks, en and only then is the Load Manage- ent switch operated.

Your air conditioner compressor is ected about ten minutes out of each half ur, but the circulating fan continues nning to keep your house comfortable.

Your water heater is affected for peri- s of one to four hours. Since most water aters keep water hot for several hours after power has been turned off, you'll probably never notice any difference.

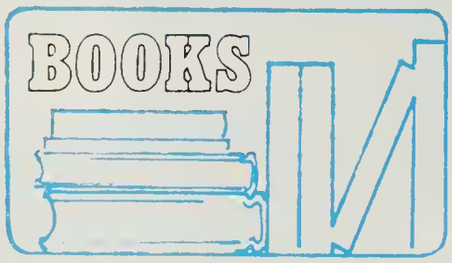
SWITCH AND INSTALLATION ARE FREE FROM YOUR EMC.

Your EMC's cost for the Load Management switch and installation is about $100. However, that is paid for out of the savings that are realized from this program. And, of course, there's no charge to you.

EVERYBODY'S DOING IT.

Rural electric co-ops and private utilities all over the U.S. have installed similar programs to hold down skyrocketing costs.

We urge you to sign up for Load Management and help shave the peak. Your future energy costs depend on it. Just fill out the postage-paid reply card and drop it in the mail. The sooner, the better.



American Ginseng: Green Gold by W. Scott Persons. Exposition Press of Florida. 172 pages, softbound. $20.65 for North Carolina residents, including tax and mailing.

What North Carolina specialty crop will grow in most parts of the state, needs very little fertilizing, sells for $35 to $90 a pound, can produce $10,000 to $50,000 a year in revenue from a half-acre plot and is completely legal?

It's the root called ginseng, which mountain folks occasionally harvest to sell commercially.

When they do, they get even more than $90 a pound. That's a top price for domestic production. But wild ginseng, when you can find it, brings from $145 to $200 a pound, and you can find a ready market for all you can provide.

This plant will grow in most areas of North Carolina—the extreme Coastal Plain is the exception—and has been found as far north as Maine, southwest to Arkansas, northwest to Minnesota, and even grows in northern Alabama and Georgia.

Why don't most of us have a ginseng garden growing right at home? It must be planted by hand, just as most of us do with our regular gardens. But it needs shade, not sun, and fertilizing—if you do any—is a tricky process. It's not the same technique you use on tomatoes and bell peppers. You can't even keep planting it on the same ground year after year.

Finally, you must wait six or more years before you're eligible to dig a single root.

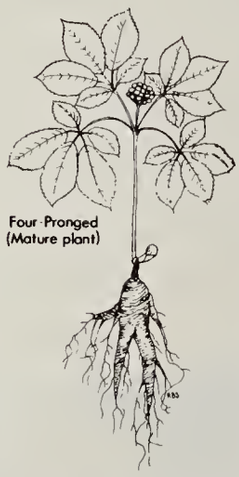
North Carolinians who know their ginseng rarely call it by its proper name. Up in the mountains, diggers shorten it to "sang," just like the past tense of the verb to sing.

The word ginseng means man-root or man-essence in Chinese, and those of us who have seen the diminutive root must agree that it does look a little like a stick doll depicting a human. It usually has "legs" and sometimes even "arms."

Chinese consume most of the world supply. But most "sang" you find in health food stores in the U.S. comes from Korea, which has major production. It should be noted that we ship no ginseng to Korea.

Why buy ginseng? Originally rumor had it that the herb was an aphrodisiac, but today other qualities are associated with it. Some say it helps lower blood pressure, although U. S. physicians advise against it for "high blood." It is supposed to help nervous tension, relieve gout and anemia, and "help" with a whole list of illnesses: indigestion, cancer, tuberculosis, nausea, diarrhea, kidney degeneration and even herpes.

Some say "sang" will protect against radiation. A Russian pharmacologist says that ginseng will help "both physical and mental abilities" of the whole body, that it protects you during severe or prolonged physical strain, and that it stimulates your creative juices—the mental side—without any ill effects.



If you can't wait to start your own shady garden, you may be able to buy *American Ginseng: Green Gold* at your bookstore. You may also order it by sending $20.65 to the author: W. Scott Persons, Tuckasegee Valley Ginseng, P.O. Box 236, Tuckasegee, NC 28783.

The author, a Durham native, operates his service—which will sell you what you need—at the same address. The book has complete instructions, with photographs and diagrams, on how to start your own garden.

—*Frank Jeter Jr.*

COOPERATIVES

PEOPLE IN PARTNERSHIP

October is Co-op Month.

Tips For Saving Energy In Doing Your Laundering

Much of the energy used in home laundering is for heating the water.

When it's time to buy a new automatic washer, look for energy-saving features such as water level control, flexible cycles and wash times, and the ability to select cold water rinses for all cycles," says Dr. Harriet T. Jennings, extension clothing specialist at North Carolina State University.

Many automatic washers have a water level to the size and type of load. "Too much water is wasteful. Not using enough may mean you'll need to rewash the clothes to get them clean," Dr. Jennings says.

Because of tub construction, there is a variation in the amount of water used by different washers. Check product literature and ask about the amount of water needed to complete a normal cycle.

Most washers let you adjust the wash cycle length, and there is no reason to use the full wash time for a load of clothes that's only lightly soiled. Adjusting the length of wash time to the degree of soil can save you time and energy.

Look for a washer that allows you to adjust the temperature for both wash and rinse cycles. A soak cycle can be another energy saver, says Dr. Jennings. Use the soak cycle to loosen stubborn stains on heavily soiled clothing.

Some automatic washers have a built-in suds saver option that allows you to save the wash water and use it in the next load. If you want to use this option, start with white or colorfast, lightly soiled loads. Each time the water is reused, you will need to add more detergent.

Much of the energy in home laundering goes for the heating of water. Use cold and warm water settings as much as possible to cut down on the energy needed to heat water for laundry.

Follow detergent instructions. Using too much detergent makes your washing machine motor work harder than it needs to work. Using too little leaves you with dirty clothes.

Clean the lint filter on your washer and dryer after each load. Remove all garments from your dryer as soon as the cycle is finished. This will cut down on ironing.

Let the ironing pile up. Ironing large amounts of clothes at one time is more energy efficient than heating up an iron several times a week. Use the lowest setting on your iron that will do the job. Turn off your iron just before you're finished, and use the heat retained in the iron to finish up.

Civil War Battle Re-enactment, Tours To Highlight Historic Hamilton Days

A unique, earthworks fort on the banks of the Roanoke River will ring of cannon and musket fire once again on Nov. 14-15.

Fort Branch, about three miles south of the historic Martin County town of Hamilton, will be the site of a skirmish between Union and Confederate forces during the first-ever Historic Hamilton Days and Fort Branch Battle Re-enactment.

About 250 Civil War re-enactors from Florida to New York are expected for the two-day event, which features a living history program, walking tour of Hamilton, battle re-enactment, a Civil War era string band and exhibits of artifacts taken from the fort and surrounding Indian and Colonial villages.

Among the most valuable are the fort's original cannons. These cannons were thrown into the Roanoke River when the Civil War ended and recovered 10 years ago.

The Fort Branch Visitor Center, containing the fort's original cannons, will be open from 8 a.m.-4 p.m. on Nov. 14, and from 1-5 p.m. on Nov. 15.

For more information, write or call the Fort Branch Battlefield Commission, P.O. Box 355, Hamilton, NC 27840. Phone: (919) 792-1181 or (919) 798-5981.

Riders Need Protective Clothing

Motorcycle Injuries: "Not A Pretty Sight"

Motorcyclists, moped riders and all-terrain vehicle (ATVs) operators might be a lot more careful if they could see what Dr. Laurence Dahners sees almost every day.

Among his other duties, Dr. Dahners, assistant professor of orthopedic surgery at the University of North Carolina at Chapel Hill, treats those people when they are involved in wrecks.

They're not a pretty sight, he says.

That's why the surgeon and Dr. Patricia Waller, associate director of the UNC Highway Safety Research Center, are urging riders to wear protective clothing and exercise extreme caution, especially when on or near highways and other traffic.

"The most common injuries I see are to legs caught between motorcycles and automobiles the motorcycles strike," he said. "Frequently, the accidents result in crushing of soft tissue, damage to arteries and nerves and fracturing bones in the leg so that they protrude through the skin and cause severe infections."

Also common in the summer, when most riders aren't wearing leather or heavy denim clothing, are injuries caused by sliding on pavement.

"Sliding on pavement produces road burns in which a great deal of skin is in effect sanded off," he said. "These large abrasions then often become infected and make any surgery we need to do much more dangerous."

A lot of people who ride motorcycles and mopeds have the impression that if they break a leg, they'll be put into a cast for a couple of months and then all will be well.

But Dr. Dahners says nothing could be further from the truth.

"Many of these fractures result in either amputation or long-term disability where the leg doesn't work nearly as well as it used to," he said. "There is long-term limping and long-term pain which we cannot resolve by any means currently available to us."

And besides severely disfiguring scars and permanent arthritis, the cost of treatment can be staggering, the surgeon added.

"We frequently see people who spend from $25,000 to $250,000 trying to get their leg or various other parts of their bodies reconstructed and still never get back to normal," he said.

Although most motorcycle accident victims are young men aged 15-40, UNC doctors also treat many middle-aged people who have been riding mopeds, which require neither licenses nor safety helmets. A high percentage of those patients are alcoholics who already have had their licenses revoked.

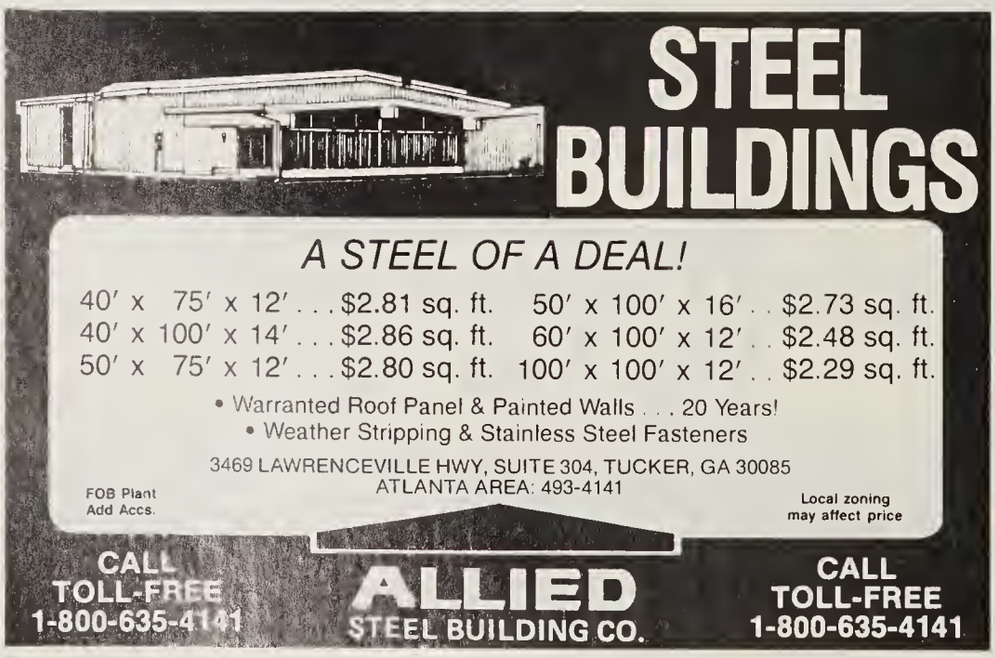
More than 200,000 North Carolinians have motorcycle endorsements on their licenses, according to Dr. Waller. The number of motorcycles registered in the state, however, has dropped from about 120,000 during the mid-1970s, when people were trying to save on gas, to fewer than 70,000 today.

"Motorcycles represent just over 1 percent of vehicles here, but they are involved in 6½ percent of the fatal crashes," she said. "Almost 90 percent of motorcycle crashes involve some kind of injury and about half of those are serious or fatal."

Most accidents occur in good weather in spring and early summer because that's when inexperienced riders, who have most of the accidents, begin learning, she said. Also, when an automobile is involved, typically the driver didn't see the oncoming bike and turned or pulled out in front of it.

"In North Carolina, unlike some states, we have managed to keep our motorcycle helmet laws, and I think the state legislature really should be praised for having had the wisdom to do that," Waller said.

"When you visit regional spinal cord injury centers, it's really shocking what a high proportion of the patients are there because of motorcycles. I'm not one of those who advocates outlawing them, but I do feel very strongly that riders should be well-trained first."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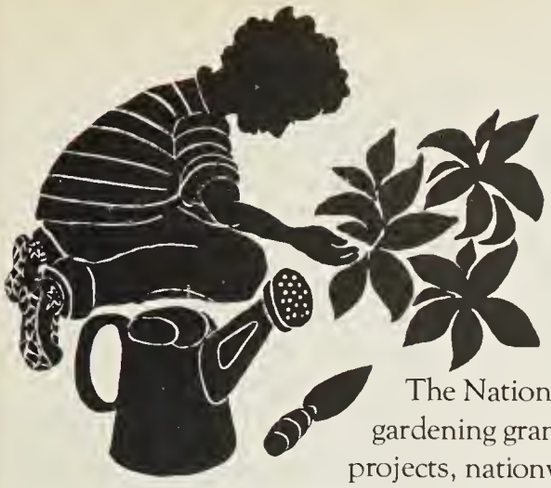

Youth Gardening Project Grants To Be Awarded By Association

The National Gardening Association is offering gardening grants for 100 qualified youth group projects, nationwide.

More than 47,000 children across America have benefitted from these grants, which are made up of tools, seeds and other gardening supplies.

To be eligible for a 1988 National Gardening Grant, your program must focus on gardening with children. Projects may include gardens: in schools and classrooms; for youth groups, clubs and camps; for disabled youth; for children and senior citizens; for juvenile rehabilitation facilities; and for youth programs within community gardens.

To receive a grant application and guidelines, write to the National Gardening Association, "Gardening Grants 1988," 180 Flynn Ave., Burlington, VT 05401.

Deadline for completed applications is Nov. 15.

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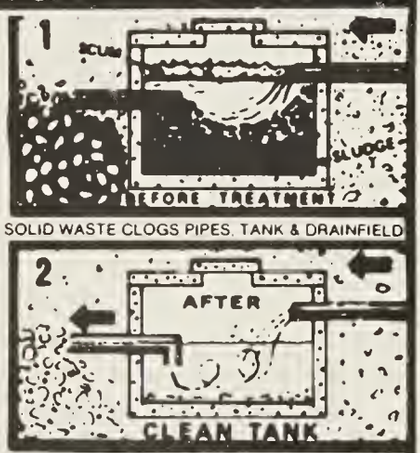

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WHY SEPTIC TANKS BACK UP Septic tanks Clog, Backup and Smell because of household cleaners, which are great for dishes, laundry and floors, but kill good bacteria in your tank and cesspool that normally digest solid wastes, fats, greases and starches. Without this bacterial action solid waste builds up in your system. They overflow into and clog your drainfields, lines and back up into your tank, causing overflows and smells. Even pumping your tank will not clean out the pipes or drainfields, but **SEPTIPRO®** will!

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WASHINGTON SCENE

Women Wield Power To Influence Federal Government Policies

Recently, a well known comedian performing at one of these White House functions surveyed the group assembled in the East Room—with particular attention to President and Mrs. Reagan, who were seated in the first row.

"It is a great honor," he said, "to perform here before the leader of the Free World.

"And," he added, "it's nice that she brought her husband with her."

The group laughed, of course, but some observers in Washington think there was at least some truth in the remark.

The fact is, they say, that Nancy Reagan has a lot to say about what happens in the White House and in the positions President Reagan takes on many issues.

She is credited with the ouster of Donald Regan, the White House chief of staff during the second Reagan term. In addition to letting Reagan get into hot water over such things as selling arms to Iran, Regan refused to accept a phone call from the First Lady—and a few days later he was gone.

Lou Cannon, who has known the Reagans for several years and who has written a biography of the President, says that Mrs. Reagan has always had a great influence with her husband and has taken an active part in his political career. She has also been highly protective of her husband when she has felt that he is under attack for something he has said or done.

It was Mrs. Reagan, insiders say, who insisted on firing John Sears, Reagan's campaign manager in 1980, when she grew dissatisfied with the manner in which the campaign was being conducted in the New Hampshire primary. Sears was replaced by the late William Casey, and Reagan went on to win the nomination and election.

While she is probably the most powerful woman in the country right now, Mrs. Reagan is not the only woman who has major influence in the capitol these days.

Sandra Day O'Conner, the first woman to be named to the U.S. Supreme Court, has that job for life and can be expected to wield great influence in the years to come. As one of nine justices who decides what is law and what is not, she can hardly be called a token of any sort.

The most powerful woman in the Executive Branch of the government for the past five years has been Secretary of Transportation Elizabeth Dole, the only woman member of the Reagan Cabinet. Another woman, Margaret Heckler of Massachusetts, served as Secretary of Health and Human Services earlier and is now Ambassador to Ireland.

Mrs. Dole, the former Elizabeth Hanford of Salisbury, is the wife of Senator Robert Dole (R-KS), the minority leader of the Senate and a candidate for the GOP nomination for President. Recently, Mrs. Dole announced that she was resigning to campaign full-time for her husband, thus setting herself up to take an even larger role in political affairs in the months ahead.

Jean Kirkpatrick, a college professor who Reagan named as our delegate to the United Nations, is back in Washington and teaching again. Her name has been in the news recently because she is being pressured by many conservatives to seek the Republican presidential nomination.

The Democrats lost their most likely woman candidate for the nomination in late September when Rep. Patricia Schroeder of Colorado announced that she would not run—although she had wide support among women's groups.

Reagan has also named women to head the Environmental Protection Agency and a woman heads the Social Security system.

Meanwhile, there are two women in the Senate and a score of women in the lower House. Both women senators—Nancy Kassebaum (R-KS) and freshman Barbara Mikulski (D-MD)—are regarded as extremely effective members.

Also, throughout all departments in government women have advanced to highly placed positions of real power and are giving effective leadership.

Of course this surge in woman power has affected the whole country—not just the nation's capital. All over the U.S. women are making their presence felt in the business world.

A report issued last month by the U.S. Census Bureau bears that out.

The Bureau noted that women's pay is steadily advancing in comparison to that of their male counterparts and in the last five years has risen to 70 cents for each dollar a man is paid. Five years ago the figure was 62 cents.

Other surveys have shown that more women are now enrolled in

business and law school preparing for careers that formerly have been fields where men were pretty much unchallenged.

Whether the country is ready yet to elect a woman president is arguable, for now a great deal of power rests with Mrs. Reagan, and White House officials credit her with much that is taking place these days. They say she is tired of Washington and looks forward to getting back to California when her husband's term ends in early 1989.

However, she is determined that President Reagan have a high place in history and, as a result, she has pressed for an arms control agreement with the Soviet Union. This has enraged some of Reagan's conservative supporters who feel the U.S. can't do business with the Russians, but Mrs. Reagan apparently thinks that an arms control agreement might win her husband a Nobel Peace Prize.

Sen. William Proxmire (D-WS), a fixture in Washington for the last 28 years, surprised everyone last month when he announced that he will not be a candidate next year. Instead, he will retire from the Senate after five six-year terms.

He gave a most unexpected reason, one that's hardly ever heard on Capitol Hill. He said his age is the reason for retiring.

"I'm 71 years old," Proxmire said, "and if I serve another term I'd be almost 80 by the time it was finished. That's too old."

Most politicians don't talk about people being "too old" for government service, given the age of the President and some key members of Congress.

But, then, Proxmire has always marched to a different drummer than his colleagues.

For example, while many candidates for Congress are spending millions of dollars on their campaigns, Proxmire has spent very little. In his last campaign, he spent $145 and was elected easily. The previous election campaign had cost him only $137.

He doesn't need those expensive television ads to get elected. He just goes back to Wisconsin, announces he's a candidate and wanders around the state shaking hands and renewing acquaintances.

The announcement that he is 71 years old surprised a lot of people.

Proxmire is a health buff and keeps in shape by jogging. A tall, slender man, he is a familiar sight in the Senate Office Building each morning as he trots in wearing his jogging suit, waving to everyone and calling out to them to "have a good day."

A plain man, he sticks out his hand to a stranger, offering a smile and a greeting.

The Congressional Directory, which publishes members' biographies that often run on at great length, includes just three words for Proxmire: "William Proxmire, Wisconsin."

He's a man of influence, especially in monetary matters, serving as chairman of the Senate Banking Committee.

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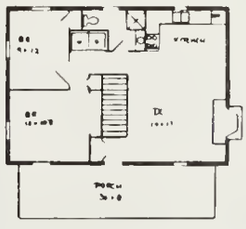

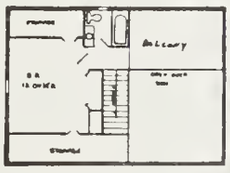

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Nickels For Know-How

Hey, brother, can you spare two nickels?

In a way, farmers will be asked this question on Nov. 24. They will vote that day on whether they want to continue to support Nickels for Know-How with a two-nickel assessment per ton of feed or fertilizer they purchase.

The 36-year-old Nickels program is a joint venture between researchers at North Carolina State University and the state's farmers. Funds collected by the N.C. Department of Agriculture at the manufacturing level go toward research projects at NCSU. It is a self-help program in the strictest sense of the word. Farmers pay and help direct where the monies will go.

Nickels for Know-How is unique to North Carolina; no other state collects funds for research directly from the farmers at-large.

Nickels funds total about $450,000 each year or an average of $6.50 per farm.

These funds are unrestricted and thus provide the flexibility to meet unexpected needs in NCSU's School of Agriculture and Life Sciences. They have been used to meet emergencies, to start new programs—and to employ and keep the best scientists and teachers.

"Nickels helps us enhance our programs and allows us to give momentum to projects to hasten their completion," says Dr. Billy Caldwell, head of the Department of Crop Science. "The mandate of Nickels is profitability for the farmer. We focus on how he can use his farm as a resource and how he can use technology to stay in business."

Examples of projects aided by Nickels funds number in the hundreds. They include the following:

- A computer program for analyzing and designing subirrigation and drainage systems for poorly drained soils helps farmers realize the agricultural benefit of well-

Research funded through Nickels for Know-How over the past 30 years has drastically reduced labor requirements for raising tobacco. The development of bulk curing barns and mechanical harvesters like this one has cut the labor required to produce an acre of tobacco by 83 million man-hours a year.

managed drainage systems. In less than five years, water table management practices have been implemented on nearly 100,000 acres in North Carolina.

- Scientists have found that the old, two-eared, open-pollinated varieties of corn, which were once grown in North Carolina, used nitrogen more efficiently than the single-eared hybrids now grown. They are now trying to incorporate the two-ear characteristic into hybrids to help farmers cut nitrogen costs. The breeding program has yielded hybrids with good standability, which may be released if on-farm tests prove positive.
- Research in the Department of Biological and Agricultural Engineering has led to decreased labor requirements for tobacco. Bulk curing and mechanical harvesting are two important early breakthroughs that resulted from efforts to mechanize tobacco production. Their introduction helped to cut labor from 480 to 100 hours per acre over the past 30 years.
- Researchers are making progress in their search for an effective vaccine for turkey coryza, which kills 5 percent of the turkeys each year. This will have significant impact on North Carolina's growing turkey industry. The state is number one in turkey production with about 30 million turkeys produced last year.
- Teletip, a statewide toll-free telephone service, was started with Nickels funds in 1978. Information on more than 1,000 topics, such as vegetable gardening, household maintenance and financial management, is available to callers six days a week.

In addition to the research and extension activities described, Nickels monies have helped instructional programs at NCSU. Workshops and tours for science teachers and guidance counselors receive funding. Other money has been used to equip microcomputer laboratories for students. Nickels money has been used to produce videotapes that help faculty members improve their teaching effectiveness.

Research projects of this sort will be allowed to continue for the next six years if two-thirds of the voters vote "yes" in the Nov. 24 referendum.

All users of feed and fertilizer in North Carolina and members of their families are eligible to vote.

Polling places will be established in each county. A complete list of polling places can be obtained from your county agricultural extension office.

Program Launched With Support Of Varied Tar Heel Rural Interests

How did Nickels For Know-How come about?

Almost every farm commodity grown in the United States can be found in North Carolina. Because each commodity has its own set of growth requirements and problems, a lot of time and money must be spent on finding solutions through research.

The need for funds for research and education has long been recognized in North Carolina.

In the early 1940s agricultural leaders united to meet the challenge of a growing and struggling agriculture. In 1945, the Agricultural Foundation was organized to raise private funds for agricultural research and extension programs at NCSU. A farmer/director from each of the counties was named a member of the foundation.

Initially, special funds were sought to support specific projects. But by 1950, the board of directors realized these efforts did not provide a broad enough base of support, nor the desired flexibility in using the funds. A committee of the foundation wrestled with the idea of developing a self-help program—and the result was Nickels for Know-How.

The Farm Bureau, the State Grange, extension homemakers and farmers rallied together in 1951 and requested that the General Assembly authorize a vote on the program. The first referendum passed with 90 percent of the voters signaling approval.

To offset the effect of inflation on the dollar, the 1981 General Assembly increased the assessment from one to two nickels per ton of feed and fertilizer. This change was approved by 97% of the voters. That year a decision was also made to hold referendums every six years instead of every three, as had previously been the practice.

Vernon White of Pitt County, former chairperson of the Senate Agriculture Committee in the General Assembly, heads a statewide committee to encourage a large favorable vote. Nickels is valuable to research, but it is also a vote of confidence from North Carolina farmers, White says. The Nickels program "shows that [farmers] are willing to help carry a part of the research burden."

Dr. Durward F. Bateman, dean of the NCSU School of Agriculture and Life Sciences, agrees.

"The dollars provided to the research, extension and teaching programs have been of great value, but perhaps the greatest contribution has been the opportunity the program has provided for the administration and staff to interact with farmers and others who serve on the Agricultural Foundation," he said.

Radon: Potential Home Health Hazard

North Carolinians have been hearing a lot about radon, a gas that has been linked to lung cancer.

This odorless, colorless gas occurs naturally in the soil, air, water and certain mineral deposits, but concentrations are usually so low that it is safe.

Problems can occur when this gas collects over time in a house.

"Radon goes through a natural decay process and it produces radioactive 'offspring' that lodge in the lungs and could cause higher risk of lung cancer," explains Dr. Sandra Dellinger, extension housing specialist at North Carolina State University.

The danger exists only if the gas is present at high levels over a long period of time, Dr. Dellinger stresses.

Radon is more likely to be a problem in the highly insulated, tightly sealed home, because the gas is kept inside the home.

Since radon cannot be seen or smelled, the only way to know if it is present is to use a radon monitoring device. These are available from commercial sources, usually for under $50. The devices come with detailed instructions as to how to use the monitor and where to send it for analysis.

"Generally, if you measure in your home and find that you have less than 4 picocuries of radon per liter of air (pc/1), you may not need to do anything. In houses with marginal radon problems—less than 10 picocuries per liter of air—there are some fairly simple steps that can be taken to keep the radon out," Dr. Dellinger says.

Caulking or filling in cracks in the foundation and the openings around utility pipes may help.

If the basement or crawl space has a dirt floor, use a moisture or vapor barrier, such as 6-mil plastic, to cover the soil.

Improve ventilation by opening crawl space vents.

If these steps don't lower the radon level to below 4 pc/1, there are further steps to rid the home of excess radon.

The Environmental Protection Agency details some of these methods in its booklet entitled *Radon Reduction Methods: A Homeowner's Guide.*

For more specific information about radon, contact the Radiation Protection Section, Department of Human Resources, 701 Barbour Dr., Raleigh, NC 27603-2008. The telephone number is (919) 733-4283.

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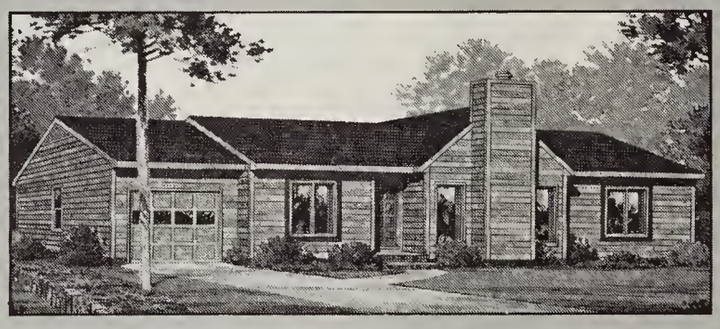

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From Statewide Council

Three Get Agribusiness Citations

Three North Carolina men have been honored for their contributions to agribusiness by the N. C. Agribusiness Council.

James M. Hubbard, president of the council, presented the organization's Governor's Awards to Tyrrell County farmer Durwood M. Cooper, State Rep. Wendell H. Murphy of Duplin County and Glenn T. Petty of the N. C. Department of Agriculture.

Cooper, who received the award for service in agricultural production, has grown potatoes in Tyrrell County for 30 years.

Starting with 100 acres, Cooper has expanded his potato farming operation to 1,200 acres, with an additional 3,600 acres devoted to grain and soybeans.

Cooper was also instrumental in establishing the Tyrrell County Drainage District No. 3, which secured 2,000 acres of low-lying farmland from the risk of water damage. Cooper's efforts have brought about 40 families better income and higher land values.

Also, soil tests done by researchers at N. C. State University on Cooper's land have benefitted potato growers across the state and nation.

The recipient of the award for achievement in processing and marketing was State Rep. Wendell H. Murphy, who started a small feed mill in Duplin County 30 years ago. At the outset, he worked afternoons after teaching school.

The company, which he started on a $3,000 loan, has grown to a multi-state operation that raised 550,000 hogs last year. It now includes four feed mills across the state.

Murphy was also cited for helping to move the state to the forefront of the nation in pork processing and for serving the people in his area for three terms in the General Assembly.

Glenn T. Petty, who recieved the award for service and supply, has been instrumental in improving the state's horse production.

During his tenure as a horse specialist with the N. C. Department of Agriculture, the state's horse production has risen 360 percent to become a $260 million-a-year industry.

Petty was cited for his contributions in the areas of animal health, animal theft and shows spotlighting animals.

The awards, now in their seventh year, were presented at the N. C. Agribusiness Council's 1987 Annual Meeting in Raleigh.

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New Wrinkles For An All-American Classic

I don't know if you've noticed, but some strange things are happening to the All-American Hot Dog.

Maybe it's another example of somebody trying to fix something that "ain't broke."

In any case, these latest efforts to add new marketing wrinkles to the classic wiener-in-a-bun have offered new versions of both basic elements in this time-tested taste treat.

One new wrinkle is the double bun, which is essentially a "double-wide" version of the old fashioned bun with slits for two franks. It looks like a real handful in the promotional photos.

This is the first variation I've seen on the original bun design since one supplier came up with a unique version a few years ago. I'd described it as a bread "envelope" that's open at each end. It may have caught on in some quarters, but I've rarely seen it except in the grocery stores.

Meanwhile, a new wiener now on the market is something of a cousin to those foot-long dogs that are so popular at the State Fair. It's the "bun-length" wiener that fits the standard bun "from one delicious end to the other," according to an ad for the new product. The frank is an inch longer than the traditional hot dog.

These new hot dog designs may just further confuse matters for some consumers, who are already forced to buy franks and buns in mismatched packages: wieners come in lots of 10 while the buns are sold in lots of eight or 12.

Two North Carolina State University economists who recently studied this and other trends in food packaging say consumers apparently are undisturbed by the wiener/bun mismatch.

Dr. James D. Hess and Dr. Eitan Gerstner said consumers seem to eat franks and buns at different rates.

Some families may include a purist who enjoys a "bun-less" hot dog.

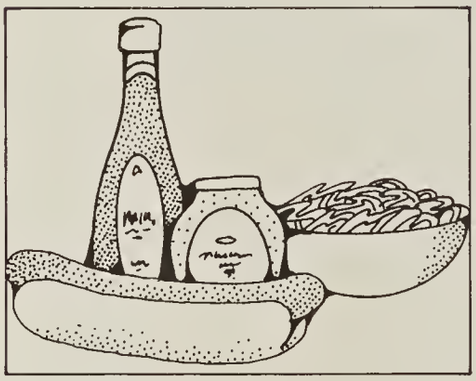
In addition, Dr. Hess said, some consumers may buy a larger quantity of hot dogs than buns because the franks stay fresh in storage longer than buns.

He said if shoppers wanted matched packages of buns and franks, "someone would have already done it."

The economists' study was inspired by a story in *The Wall Street Journal* on a survey of manufacturers regarding issues that influence the sizes and quantities of their products.

The article quoted an official of a hot dog manufacturing firm as saying the industry had experimented with packages of eights or twelves—and each time, sales dropped.

"We can't explain it," he said.



President Grant Had A Word For Arm-Twisters

The grand old Willard Hotel in Washington, DC, has been the scene of many historic moments, including the initial meetings that led to the formation of the National Rural Electric Cooperative Association in 1942.

Our Viewpoint column this month (Page 3) recalls that event in detail.

As that column points out, the Willard—now known officially as the Willard Inter-Continental Hotel—was revived and refurbished recently after having stood abandoned for 18 years. It reopened in August, 1986, amid extensive media coverage.

That's when I first heard that the hotel was a footnote in another bit of history regarding those representatives of "special interests" we read so much about today.

When President Ulysses S. Grant was in office, he enjoyed walking down Pennsylvania Avenue to the Willard in the evenings, settling into his favorite chair in the lobby.

He'd smoke a cigar, have a brandy and try to relax after dealing with the affairs of state all day.

However, word of this soon spread and, as a result, arm-twisters of all kinds would troop into the Willard, seeking the President's favor in this casual setting.

"Lobbyists," he called them, using a term that wasn't in general use in this country at the time.

"He didn't coin that term," said a spokesperson for the hotel in recounting the incident. "The term apparently had been used before, but not in Washington. He did popularize it."

—*Owen Bishop*

Barbecue Festival Slated For Oct. 24

The popular country music group Sawyer Brown will headline the Fourth Annual Lexington Barbecue Festival, appearing in concert at the Lexington Civic Center, Oct. 24 at 8 p.m.

The festival, sponsored by *The* (Lexington) *Dispatch* and Branch Banking and Trust Company will take place all day on Main Street, Lexington.

The festival will feature entertainment, arts and crafts and thousands of pounds of barbecue pork prepared by owners of six participating restaurants.

A celebrity dinner will be held Oct. 23 featuring Stella Parton, sister of Dolly Parton. Tickets for the dinner are $35.

Tickets for the Sawyer Brown concert are $15.

The Lexington YMCA and Davidson Federal Savings and Loan will sponsor the annual Hawg Run beginning at 8:30 a.m. The annual Parade of Pigs will follow at 9:15 a.m.

For further information, call 1-800-222-5579 (toll free), or (704) 243-2629, or write to P.O. Box 1642, Lexington, NC 27293.

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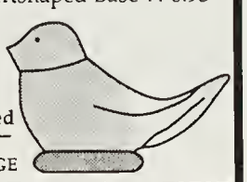

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Tulips are so popular, of course, because they bloom year after year without replanting, no need to take them up. Given proper soil, care and with normal growing conditions, these bulbs will develop into larger size bulbs the first year's planting. We guarantee it. In fact, we guarantee many blooms next spring, normal blooms the second season or replacement is free (3-year limit). Easy planting instructions included. Clip and mail coupon today.

FREE At No Extra Cost

The bonus items listed below will be shipped automatically, as earned, with your order. Clip and mail coupon today!

- **6 FREE GRAPE HYACINTHS** if order received by November 1.
- **6 FREE PINK DEBUT BULBS** if order totals $7.00.
- **6 FREE ALLIUM MOLY** (plus 6 Pink Debut Bulbs) if order totals $10.00.
- **6 FREE DUTCH IRIS** (plus 6 Pink Debut Bulbs and 6 Allium Moly) if order totals $14.00. Clip coupon, mail today!

MORE BARGAIN OFFERS FOR FALL PLANTING!

There are even more low-priced offers . . . simply indicate your selections on the coupon. This is our final offer for fall planting!

DAFFODILS Mixed colors of white, yellow, two-tone, etc. U.S. grown (Narcissus), 10-12 Cm. 10 for $2.50.

CROCUS Lovely goblet-shaped flowers. Imported from Holland (5 cm. and up), mixed colors. 15 for $2.50.

DAYLILIES (Hemerocallis). As many as 50 blooms per stem. Mixed colors of pink, yellow, orange, gold, red, etc. 3 for $3.98.

DUTCH HYACINTHS Delightful fragrance, unique shape. Pastel mixed colors. Imported from Holland, (14-15 cm.). 5 for $3.95.

PARROT TULIPS Large, loosely feathered flowers resemble a parrot's head! Mixed colors. Holland imported, (10-11 cm.). 6 for $2.95.

ORIENTAL POPPIES Intensely red blooms up to 6" across. Michigan nursery grown. 6 for $2.50.

BEARDED IRIS Large flaring blooms are ruffled, bearded and exquisitely beautiful! Blooms on upright stems 2½-3 ft. high. Mixed colors. 3 for $4.98.

CUSHION MUMS Giant balls of flaming colors! Nursery grown root divisions, normally develop to bushel basket size. 10 for $2.98.

FAMOUS "NO FAULT" GUARANTEE

Each item we ship is exactly as advertised, vigorous and healthy, tagged for easy identification, well packed for arrival in good condition. If not satisfied on arrival, you may return within 15 days for full refund. Any plant that doesn't flourish and thrive will be replaced free (3-year limit). Planting Guide included with every order. Clip and mail today!

Michigan Bulb Company, Grand Rapids, Mich. 49550

MICHIGAN BULB CO.
Dept. RA-158 1950 Waldorf
Grand Rapids, Mich. 49550

Please rush my order as checked below within 72 hours of receipt. Include all FREE bonus items to which I am entitled. All items are covered by your No Fault Guarantee.

PRINT NAME MR. MISS MRS. MS. _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOW MANY	CAT. NO.	ITEM	COST
	112	Tulips (50 for $2.98 - 100 for $5.85)	
	124	Crocus (15 for $2.50 - 30 for $4.75)	
	114	Daffodils (10 for $2.50 - 20 for $4.75)	
	321	Dutch Hyacinths (5 for $3.95 - 10 for $7.75)	
	132	Daylilies (3 for $3.98 - 6 for $7.75)	
	212	Oriental Poppies (6 for $2.50 - 12 for $4.75)	
	134	Parrot Tulips (6 for $2.95 - 12 for $5.75)	
	122	Bearded Iris (3 for $4.98 - 6 for $9.75)	
	200	Cushion Mums (10 for $2.98 - 20 for $5.75)	

☐ Remittance enclosed, plus $1.90 towards postage and handling. Ship postpaid.

☐ Bill on my credit card, plus $1.90 postage and handling. Ship postpaid. Indicate below which credit card you wish to be billed on, credit card number, and expiration date.
☐ MasterCard ☐ Visa ☐ American Express

TOTAL $

$1.90

GRAND TOTAL $

Credit Card # _____

Exp. Date _____

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